



Windsor & District Chamber of Commerce  
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April 30, 2003

Honourable Allan Rock  
Minister of Industry  
11<sup>th</sup> Floor, East Tower  
C.D. Howe Building  
235 Queen Street  
Ottawa ON K1A 0H5

***Re: Windsor & District Chamber of Commerce Automotive Policy***

Dear Minister Rock:

As you are aware, the auto industry in the Windsor and district area, and in Canada, is at a critical juncture. As the voice of business in our community the Windsor & District Chamber of Commerce has been at the forefront of advocating public support for the auto sector as it provides significant benefits to our local economy. At this important crossroads we are asking that you provide your unequivocal support to the automotive industry.

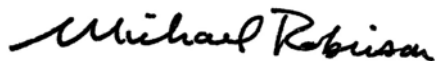
Our Chamber has recently revisited the issue and we stand firmly in support of a strong and dynamic automotive industry by issuing an Automotive Policy Statement (attached to this letter). To accomplish this end, however, it is crucial to gain the support of all levels of government to entice the decision makers in the automotive industry to invest and keep their investments in Canada. The Windsor and Essex County Region would be well served by a government policy focused on helping the automotive industry. You can make a difference by supporting comprehensive and coherent policy for the auto sector, including supporting legislature such as the National Automotive Strategy for Canada.

In a global and competitive economy, automotive resources are allocated to jurisdictions that have a positive business climate, a competitive tax system, as well as, a knowledge base and infrastructure fit for the 21<sup>st</sup> century. But we are also aware that to have an edge in competing for these investments we need a focused public policy campaign with straightforward investment incentives showing investors that we want their commitment to Canada. From a business

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perspective and from a Windsor and district perspective it is imperative that you strongly consider our recommendations and promote our common interests: to make our automotive industry grow and flourish. On behalf of our members we thank you for your commitment to the automotive industry.

Sincerely,



Michael Robinson  
Chairman of the Board

cc: Hon. John Manley, MP, Deputy Prime Minister, Minister of Finance,  
Minister of Infrastructure  
Hon. Walt Lastewka, MP, Chair, Commons Industry Committee  
Hon. Janko Peric, MP, Chair, Parliamentary Auto Caucus  
Hon. Susan Whelan, MP, Minister of International Cooperation,  
Minister, Canadian International Development Agency  
Hon. Brian Masse, MP  
Hon. Joe Comartin, MP  
Hon. James Flaherty, MPP, Minister of Enterprise Opportunity &  
Innovation  
Hon. Sandra Pupatello, MPP  
Hon. Dwight Duncan, MPP  
Hon. Mayor Michael Hurst, City of Windsor