

CHAMBER ANNOUNCES GRAND OPENING KIT

The Windsor & District Chamber of Commerce welcomes new businesses everyday and is proud to announce yet another community benefit. The Grand Opening Kit includes gigantic 3 foot ceremonial scissors, the option of a 4' x 4' or 12' x 3' Grand Opening Banner, Ribbon, and a Media and Dignitary List.



“New businesses asked, and the Chamber responded with the launch of this unique program,” stated Linda Smith, President of the Windsor & District Chamber of Commerce. “They are looking for a means to celebrate Grand Openings in a cost effective way. The gigantic scissors certainly add a flare to the

usual ribbon cutting ceremony.”

Congratulations to **Dennis Carlini** on the Grand Opening of **Windsor CARSTAR Collision** located at 700 North

Service Road. Dennis utilized this “NEW” Chamber package as a part of his ribbon cutting ceremony. The reaction from the 150+ guests confirmed the 3 foot scissors added “FUN” to the already exciting celebration.

For a copy of the rate card for our Grand Opening Kits, please visit www.windsorchamber.org or contact Carol Truong at (519) 966-3696, ext. 30 for further details.



CALENDAR OF EVENTS 2004/2005

Your Chamber is made up of a wide range of diverse organizations. We present an annual calendar of events that aims to meet the needs of all our members consisting of trade shows, seminars, workshops, luncheons, breakfast meetings, and galas. Mark your calendars with the dates listed below then watch your monthly Chamber mailing for the event registration flyers! Now you can register for events online at www.windsorchamber.org.

Friday, November 5, 2004

Chamber's 128th Annual General Meeting

Guest speaker: Wayne Sales, President, CEO and Director, Canadian Tire Corporation Limited.

Time: 11:30 a.m. - 1:30 p.m. Location: Caboto Club

Tickets: \$35 members / \$40 non-members

November 23, 2004

ATHENA Scholarship Luncheon

Guest speaker will be Gwen Boniface, Ontario Provincial Police Commissioner. Topic: Cultivating the Leader Within.

Time: 11:30 a.m. – 1:30 p.m. Location: Cleary International Centre. Tickets: \$35.

Wednesday, December 1st/2004

Christmas Season After Business & Tradeshow

Your one stop holiday shopping for great Holiday Gift ideas. Time: 5:00pm-7:00 pm

Location: Cleary International Centre
 Tickets: \$15.00 members / \$20.00 non-members

Friday, December 10, 2004

Your Company's Holiday Gala

Multiple Businesses Gather for ONE BIG PARTY. Cocktails and a Social Mixer at

6:30 p.m. Dinner at 7:30 p.m. Location: Ciociaro Club Tickets: \$60 per person (plus GST), table of 10: \$600 plus GST.

Friday, February 11, 2005

Hold the Date for the 15th Annual Business Excellence Awards Gala

Don't miss the business event of the year! Location: Cleary International Centre. Tickets: \$100 (Plus GST)

For more information or a complete calendar of our 2004/2005 events, please contact the Chamber at 966-3696.

..... *Since 1876*

LEADING THE BUSINESS COMMUNITY IN CREATING REGIONAL ECONOMIC PROSPERITY

FROM THE DESK OF THE PRESIDENT...



The 25th anniversary of the Windsor & District Chamber's Challenge Cup continued the tradition of exceptional community service with \$54,934 raised for the Hospice of Windsor and the Windsor Essex County Cancer Centre Foundation, 10,292 units of blood for the Canadian Blood Services, 4,933 lbs of pop tabs for Colasanti's Wheel Chair Fund and 122,763 cans of food for Windsor Goodfellows. Congratulations to the Challenge Cup Volunteer Steering Committee!

Also, we are pleased to announce that the Chamber will be recognized in Ottawa by the Canadian Blood Services for outstanding contribution to the country's blood supply. Shakti Wadehra, long-time member of the Board of Directors will receive the award on behalf of the Chamber in November.

September 17, 2004

Thank You from Canadian Blood Services

On behalf of Canadian Blood Services, I would like to thank the Windsor & District Chamber of Commerce for organizing the 2004 Challenge Cup Games and the team members for their participation. This year's Challenge Cup encouraged 10,292 donors to roll up their sleeves and give blood. When you consider that one donation may help or save up to three lives, that's a total of 30,876 Windsor area residents whose lives could possibly be touched by your generosity.

With the ongoing need for blood and blood products, Canadian Blood Services relies on the generosity of its donors to support the country's blood supply. Whether it is someone who has been in a car accident, has suffered a serious burn, or someone who is undergoing cancer treatment, every minute of every day, someone in Canada needs blood.

Currently, only about 3.5 per cent of the eligible Canadian population gives blood. We currently collect approximately 810,000 units of blood annually. The Challenge Cup Games help us reach our goal and extend to our community the message that donating blood is important.

We look forward to your continued support in 2005.

With sincere appreciation,

Judy Compton
 Judy Compton
 Acting Centre Director
 Canadian Blood Services, Southern Ontario

299 Main Street East, Hamilton, ON L8N 1H8 • Tel.: (905) 645-6556 • Fax: (905) 540-5802 • Toll Free: 1 866 537-7700 www.bloodservices.ca • Charitable No. 87015 7641 RR0001

September 14, 2004

Windsor & Essex County
 Cancer Centre Foundation
 The Fundraising Arm of the Cancer Centre

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 Pat Moore

Administrations
 Pat Moore

Phone
 519 255 8676

September 14, 2004

Mr. Donald J. Marsh
 Board Chairman
 Windsor & District Chamber of Commerce
 2575 Onellette Place
 Windsor ON
 N8X 1L9

Dear Mr. Marsh:

We would like to congratulate the Windsor and District Chamber of Commerce and the Challenge Cup Steering Committee on the success of the 2004 Challenge Cup. On behalf of the Cancer Centre Foundation, I extend our deep appreciation and thanks for again allowing us to be one of the beneficiaries of this great event. We are aware of the hard work and long hours that went into the 2004 Challenge Cup by the Chamber of Commerce and the Steering Committee and for this we are extremely grateful.

The monies that we receive from Challenge Cup are supporting the Foundation's commitment to raise 3.5 million dollars for an MRI Scan and its associated construction costs. This new machine, which will be located at the Cancer Centre, will allow for speedier diagnoses, resulting in better outcomes for the cancer patients of Windsor and Essex County. It will also allow more people in our community to have access to this technology when the need arises.

The Windsor and Essex County Cancer Centre Foundation and all of the other beneficiaries have profited tremendously throughout Challenge Cup's long history in this community. At our Cancer Centre, many new pieces of equipment have been purchased and enhancements to patient care have been made possible from Challenge Cup funds.

I thank you all again for your efforts and for supporting our Foundation. The cancer patients in our community are truly blessed to have the Chamber of Commerce and the Steering Committee working on their behalf.

Yours Sincerely,

Norma Brockenbush
 Norma Brockenbush
 President

cc: Mrs. Linda Smith, President, Windsor & District Chamber of Commerce
 Mr. David Marentette, Challenge Cup Steering Committee Co-Chair
 Mr. Rob Weir, Challenge Cup Steering Committee Co-Chair

50 Kilmare Road, Windsor, Ontario N8W 2X3 Tel 519-253-3191 ext 58506# Fax 519-255-8676

New Licensing By-law – Public Meetings

The City of Windsor Licensing and Enforcement Services is developing a new Licensing By-law and related schedule of fees that must be in place by January 2005 as required under the Municipal Act, 2001. This undertaking will involve an examination of all classes of business, trades or occupations, the licensing regulations for each class and all licensing fees charged. As this by-law develops, public meetings will be held to allow for stakeholder and public input.

The new Municipal Act, 2001, provides municipalities with the authority to license for three reasons:

- Health and safety;
- Nuisance control; and
- Consumer protection.

For this purpose the City is holding public meetings before the Commission for each proposed class of business, trade or occupation. The meeting for the final third of the proposed classes and a proposed fee schedule will be held in November.

The Windsor Licensing Commission has notified affected businesses of the dates of the public meetings. If you did not receive a notice or to obtain further information on the scheduled public meetings call Mark Ferrari, Supervisor of Gaming & Business Administration for the Windsor Licensing Commission at 256-9500 ext. 237 or visit their website at <http://www.citywindsor.ca/000062.as>



MAKE THE MOST OF YOUR MEMBERSHIP!!!

DID YOU KNOW... as a valued member of the Windsor & District Chamber of Commerce you are entitled to the following discounts?

- **Group Health Insurance** Discounts that will meet your small business needs
- **Home & Auto Insurance** Discounts for you and your family
- **Fuel** Discounts with Esso & Petro Canada
- **Hotel** Discounts with all Choice hotels across North America as well as Hotel Du Fort in Montreal & The Fairmont Royal York in Toronto
- **Visa & Mastercard** Merchant Discounts
- **Car Rental** Discounts with National Car Rental
- **Cellular Phone** Discounts with Bell Mobility, Rogers AT&T and Telus Mobility
- **Payroll** Discounts with Ceridian Canada & PayWorks
- **Comerica Park Suite access** to entertain your favorite clients and guests
- *And so much more!!!*

Contact the Windsor & District Chamber of Commerce today for more information on these exclusive member discounts



Windsor & District Chamber of Commerce

November 2004

“Business Briefs” is the monthly publication of the Windsor & District Chamber of Commerce. Views expressed in Business Briefs are those of contributors and individual members and are not necessarily endorsed by or are policy of the Windsor & District Chamber of Commerce.

OUR MISSION

“Leading the business community for creating regional economic prosperity.”

The Windsor & District Chamber of Commerce
2575 Ouellette Place, Windsor, Ontario N8X 1L9
Tel: (519) 966-3696 Fax: (519) 966-0603

Website: www.windsorchamber.org Email: info@windsorchamber.org

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ONTARIO CHAMBER OF COMMERCE

Using ITS To Make Border Crossings More Efficient

The governments of Canada and Ontario have jointly selected a team to research and develop strategies for using technology to improve the flow of traffic and information at all Ontario-US border crossings. The complete news release from September 21, can be found on the Ministry of Transportation's website at www.mto.gov.on.ca.

This announcement is part of the Let's Get Windsor-Essex Moving strategy, announced last March, which involves

the use of Intelligent Transportation Systems (ITS) to help manage traffic flow. ITS uses technology to improve to improve the flow of people and goods along roadways and borders. ITS technologies include cameras to monitor traffic, weather and road conditions. The system also includes electronic sensors and detectors embedded in the roadway to gauge the speed of traffic. All of this information is passed along to drivers through real-time changeable message signs.

This initiative stems from the Let's Get Windsor-Essex Moving strategy, but the technology developed will be applicable at other border crossings in Ontario. The 18-month project will cost approximately \$1.3 million, to be shared equally by the federal and provincial governments. Federal funding for the project comes from the Border Infrastructure Fund. Regularly updated project information will be available to the public at: www.intelligentborder.ca.



CANADIAN CHAMBER OF COMMERCE

Throne Speech delivers on the economy – Canadian Chamber

The October 2004 Speech from the Throne outlined a clear commitment from the government on how it plans to ensure that Canada's economy will continue to grow, creating the wealth needed to pay for the additional program spending that has been and will be announced, stated the Canadian Chamber of Commerce.

"We applaud the government for its five-point plan on the economy as announced in the Throne Speech," said Nancy Hughes Anthony, President and CEO of the Canadian Chamber of Commerce. "If we are to maintain a high standard of living in Canada, we need government policies that lead to improved economic productivity."

The Canadian Chamber of Commerce was pleased that the Throne Speech indicated that the government plans to create a more competitive business environment in Canada. Strong future economic growth is not a given in a world with so much competition from the United States as well as new and emerging economic powerhouses.

However, the Canadian Chamber cautioned that Canada's fiscal policies remain cause for concern. The federal government continues to ramp up spending with new commitments for health care, day care, cities and a host of other demands. Program spending increases over six per cent per year are not sustainable.

On Canada-US relations, the Canadian Chamber welcomed the recognition of the importance of this vital relationship. This includes our common security and our economic ties.

"Good government must be about creating economic opportunities as well as about creating social security," added Ms. Hughes Anthony. "The Speech from the Throne indicates that the government is prepared to safeguard Canada's past economic achievements in the future."

For more information on this media release please contact Robin Walsh, Director, Public Affairs at the Canadian Chamber of Commerce at (613) 238-4000 ext. 231 or visit their website: www.chamber.ca.

LOCAL HIGH ACHIEVERS RECEIVE PRESTIGIOUS ATHENA SCHOLARSHIP

By: Sue Zanin, Chair of the ATHENA Committee



Three outstanding young women have been selected to receive the ATHENA Scholarships for 2004. The ATHENA Committee of Windsor and District Chamber of Commerce presents this Scholarship program each year as a means of recognizing and supporting young people who represent the values of the ATHENA Foundation. From the

twenty-four applicants for the Scholarship award opportunity this year the judges selected **Cindi Albojer**, a student at St. Clair College, and **Karis Hurst** and **Natasha Mullen**, students at the University of Windsor.

In addition to the monetary award, these three scholarship recipients received financial support to attend the International ATHENA Foundation Conference, which was held in Chicago from April 29 to May 1, 2004.

The three scholarship recipients will be honoured at the annual ATHENA Scholarship Luncheon to be held on November 23, 2004 at Cleary International Centre from

11:30 a.m. Reception, 12:00 noon, Luncheon Program until 1:30 p.m., Conclusion. The guest speaker will be Gwen Boniface, Ontario Provincial Police Commissioner whose topic will be "Cultivating the Leader Within." Tickets for this event are \$35 (taxes included). To register please refer to the flier in the Business Briefs or call Kathie Stevens at (519) 966-3696 ext. 31. You can also register online by visiting the Chamber's website at www.windsorchamber.org.



Karis Hurst, ATHENA Award recipient Shirley Linton, Cindi Albojer, Natasha Mullen and Thorn at a Chicago restaurant)

Bring a Doorprize



Season's Greetings

CHRISTMAS SEASON TRADESHOW

Wednesday, December 1st, 2004

5:00 p.m. – 7:00 p.m.

The Cleary International Centre ♦ Canadian Club Ballroom

Christmas Music & Cheer / Cash Bar / Complimentary Hors D'oeuvres

Advanced Tickets for Members \$15 / \$20 (non-members)

Exhibitor Space \$85 (members), \$100 (non-members)

[ADVANCED ORDERS PLEASE](#)

ONE STOP SHOPPING • HOLIDAY GIFT IDEAS

CHAMBER'S ANNUAL AUTOMOTIVE LUNCHEON

Mark Norman, President & CEO, DaimlerChrysler Canada was the distinguished guest speaker at the Chamber's Annual Automotive Luncheon

attendees. We would like to extend our special thanks to our sponsor, John Sheldon Central Chrysler for their support.

On September 30th 2004, the Windsor & District Chamber of Commerce presented its Annual Automotive Luncheon, which featured Mark Norman, CEO of DaimlerChrysler Canada. This event was a great success with over 300



Don "Sparky" Leonard, John Sheldon Central Chrysler introduces Mark Norman.



Mark Norman speaks to over 300 attendees at the Chamber's Annual Automotive Luncheon.



Mark Norman, President & CEO, DaimlerChrysler speaks to the press after the event.

Don Marsh, Chair of the Board for the Chamber, Linda Smith, President, Windsor & District Chamber of Commerce and Mark Norman, President and CEO, DaimlerChrysler Canada.



9 HOLE GOLF NETWORKING EVENT

Our 2nd Annual 9 Hole Golf Networking Event was held on Friday, September 24th, 2004 at Seven Lakes Golf Course. This event was geared to be a fun, non competitive, 9 hole golf outing with a networking dinner for 56 golfers. We had a fun competition on the eighth hole, which included “Closest to the Keg.” **Bambi Blondin** was the lucky winner of the keg sponsored by The Honest Lawyer. After playing nine holes, participants enjoyed succulent steaks courtesy of The Honest Lawyer and won some spectacular door prizes.

We extend our appreciation to our 2004 Sponsors:
VMT (Value-Added Management and Training)
Target Building Materials
The Honest Lawyer

Pictured right: From left, Michael Price, center, Matthew Sears from Clarica who was our lucky winner and Wayne Nutt from Treetops Resorts

2004 HOLE SPONSORS:

VMT (Value-Added Management Training), Target Building Materials, The Honest Lawyer, Treetops Resorts, Kurley’s, Great Events & Tents, Argood Alarms, Ned Colovic Insurance, Siemens Automotive & 1-800 Got Junk.

Special thanks to Treetops Resorts for their generous raffle item.



Swing for the Fun of It – Golf Day

ST. CLAIR COLLEGE STUDENTS VISIT "NETWORK ON WHEELS" AT THE CHAMBER OFFICE



Applied Computer Solutions (ACS) successfully hosted the first Cisco "Network On Wheels" event at the Windsor & District Chamber of Commerce offices on September 22nd. The 25-foot mobile showcase was equipped with the latest Cisco networking technologies designed specifically for small and medium-sized businesses. The exciting, interactive demonstration of technologies proved to be a huge hit with the business owners and techies alike. ACS invited the top St. Clair College Computer Network students to the event in an ongoing effort to support St. Clair College's technology programs.

US-VISIT ENTRY PROCEDURES STARTING MID-NOVEMBER

US-VISIT will begin a test of entry procedures at land ports of entry in the secondary inspection area starting in mid-November. Initial testing will begin at land ports of entry in Douglas, Arizona, Port Huron, Michigan, and Laredo, Texas.

These initial tests of the entry process and systems at designated land ports of entry will ensure a smooth transition for the December 31, 2004 implementation, when US-VISIT entry procedures will be deployed in the secondary inspection area of the 50 busiest land ports of entry. This staged rigorous approach of testing and validation is the same approach used before US-VISIT was implemented at airports and seaports on January 5, 2004.

At land ports of entry, the US-VISIT procedures that will be in place in secondary inspection will involve the collection of two index fingerscans and a digital photograph for those visitors who are being referred to secondary inspection because they are traveling to the U.S. using a visa or passport. Deployment of US-VISIT will also expedite the I-94 process, as visitors referred to secondary inspection will no longer be required to manually complete the I-94 form. This form will be electronically populated when a visitor's travel documents are scanned by the U.S. Customs and Border Protection officer in the secondary inspection area.

For more information, visit: www.dhs.gov/us-visit

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BENEFIT FACTS...

Has Your Travel Insurance Taken a Holiday?

Many group benefit plans cover emergency medical expenses for employees and their families, so long as the claim is for an accident or unexpected illness outside the home province.

In many jurisdictions, if you have such a claim, you'll start by sending it to your provincial plan. Once the government has paid its share, your group plan will look at any outstanding amounts.

Understand Your Coverage Before You Go!

Most people understand that ordinary or scheduled medical costs, items like a routine examination, are not covered

by emergency health benefits. But, employees are sometimes surprised to learn that treatment before they leave home affects their eligibility. Before you travel:

Check with your group insurer if you have an illness previously diagnosed or treated, especially if the condition has been identified in the last 12 months.

Check with the insurer if your treatment has changed, even if only the *level* of medication has changed and even if you are taking *less* of it.

Typically, group plans cover unforeseen events that require immediate medical attention. If you know you have a medical condition

now, be sure you share your insurer's understanding of what would qualify as an "unforeseen" event.

If your benefit program doesn't give you the travel safety net you need, shop for an individual plan to fill any gaps.

Benefit Facts presents information to help you manage your employee benefits. Brought to you by your Chambers of Commerce Group Insurance Plan® agent, representing Canada's premier group plan for small and medium sized business.

www.chambers.ca

AT WORK FOR SMALL BUSINESS SINCE 1970

STAY CONNECTED WITH YOUR MEMBERSHIP... Member Renewals for the Month of October 2004

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Aerotek Automotive
AIDS Committee of Windsor
All State Fastener of Canada
Alpha & Omega Building Maintenance Inc.
Ambiance Decor and Design
avrio Clothing Company, Inc.
Azar Group of Companies - Raymax Construction Ltd.
Bell Mobility
Bob Reaume Sports
Brentwood
CAA Travel (Central Ontario) Inc.
Canadian Auto Stores Ltd.
CAPSCANADA Corporation
CDI College of Business, Technology & Healthcare
Classic Impressions by Tosti
Commerce Advertising & Marketing Inc.
Costco Wholesale

Cygnus - Cellulite & Skin Rejuvenation Clinic Inc.
Dale Carnegie Training
Doher & Co. Chartered Accountants
Earth Tech Canada
Giglio Enterprises
G. W. Goudreau Personnel Services Ltd.
HarrisDouglas Strategic Marketing
Health Smart Drug Stores Ltd.
Heart & Stroke Foundation
Humidor 1
Independent Planning Group Inc.
Ion Cernat (Owner/Operator) Trucking
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La Casalinga Ristorante
La Guardia Restaurant
Landscape Effects Inc.
Laumar Computers Inc.
Lebcam Marble and Granite Ltd.

Leisure Trailer Sales Ltd.
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Masters Insurance (Windsor) Limited
MaXess Network
Medical Mart Supplies Ltd.
Metro City Paving Ltd.
Morton Industrial Sales & Service Ltd.
Motions 1 By Windsor Theatrical Supplies Inc.
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Dennis Horwath Automotive Inc. (operating as PartSource)
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Prime Storage Inc.
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Randi Glos Architect Incorporated
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Powertrain - Air Fuel Modules

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The Summit Centre for Preschool Children with Autism
Sylvan Learning Centre
The Tax Stop
Torino Plaza Inc.
Total Tooling Services Inc.
29 Park - Windsor's Premier Nightclub
University of Windsor Co-op Education & Career Services
Windsor Body & Fender Ltd.
Windsor Essex County Health Unit
Windsor Match Plate & Tool Ltd.
Windsor Occupational Health Information Service (WOHIS)
Windsor Symphony Orchestra
Windsor Yacht Club

MEET YOUR NEW FELLOW MEMBERS

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accents@mnsi.net

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Dean Short, Owner/Manager
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Mark Campeau, President
2085 Black Acre Drive
Oldcastle, ON N0R 1L0
Phone: (519) 737-7867
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mallard@emporium.on.ca

Mark Lojewski

Contractors - General
Mark Lojewski, Owner
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Proprietor/Owner
269 Randolph Place
Windsor, ON N9B 2T2
Phone: (519) 736-6488
khagman@sympatico.com
www.randolphmanor.com

Rayan Tech Centre Inc.

Computer Sales & Service
Omar El-Sheikh,

continued on page next page

MEET YOUR NEW FELLOW MEMBERS CONT'D

2405 Dougall Ave. Unit 3
Windsor, ON N8X 1T3
Phone: (519) 967-8700
Fax: (519) 967-8800
rtc@rayantechcentre.com
www.rayantechcentre.com

Riocan Property Services *Property Management & Development*

Nancy Bechard, Property Manager
2601 Lauzon Parkway Unit 510
Windsor, ON N8T 3M4
Phone: (519) 974-0156
Fax: (519) 974-0512
nbechard@riocan.com
www.riocan.com

Sentient Controls and Engineering Inc.

Engineering
Alex Campagnoni, President
147 Walstedt Way RR #1
Belle River, ON N0R 1A0
Phone: (519) 816-7300
Fax: (519) 739-0451
alex.sce@sympatico.ca

The Sleep Factory *Mattresses*

Pete Chiaravalloti, Owner
5400 Tecumseh Rd. East
Windsor, ON N8T 1C7
Phone: (519) 945-8400
Fax: (519) 945-0497
pchiaravalloti@rogers.com
www.sleepfactory.com

South Windsor Flowers *Florists*

Carolynne Younan, Owner
3395 Howard Avenue
Windsor, ON N9E 3N6
Phone: (519) 966-4895

The Trophy Boys *Trophies - Retail*

Michael Urban, Co-owner
885 Erie St. East
Windsor, ON N9A 3Y7
Phone: (519) 254-2926
salesatthetrophyboys.com
www.thetrophyboys.com

Valvoline Oil Exchange *Automobile Repairs & Service*

Ali Mansour, President
1611 Manning Rd.
Tecumseh, ON N8N 2L8
Phone: (519) 735-8831
Fax: (519) 735-3408
lebaneseway@hotmail.com

Windsor CARSTAR Collision

Automobile Body Repairing
Dennis Carlini, President
700 North Service Rd.
Windsor, ON N8X 3J3
Phone: (519) 969-3391
Fax: (519) 969-9343
windsor@carstar.ca
www.windsorcarstar.com



MEMBERS, FIRMS IN THE NEWS

Congratulations to **Kevin Laforet**, Casino Windsor's President and CEO who was awarded the title of "Gaming Professional of the Year" in the Eastern Division for the Casino Management Association at the Global Gaming Expo industry trade show held in Las Vegas, October 4 through 7.

A 10th Anniversary! **Radix Controls Inc.** is a local business that has been in existence since 1994. **Ross Rawlings**, Founder of the company started the company in his basement with one client. Today, Radix Controls Inc. is a thriving company of approx. 25 people (growing every day).

Congratulations to **Ken Knapp Ford** on its 10th Anniversary of the Ken Knapp Ford 5 km Jingle Bell Run/Walk and Wheel. The event will be held on Sunday, November 21, 2004 in downtown Essex. The event promotes physical fitness and community spirit, while raising tens of thousands of dollars for Community Living Essex County in

support of over 500 people with an intellectual disability.

Motor City Community Credit Union is pleased to announce the appointment of **Elisabeth van der Pol** as the new President of the Board of Directors. Elisabeth is the first woman to be elected to this position and she truly represents the new attitude of Motor City Community.

Congratulations to **Linda's Fashions & Accessories** on celebrating its fourth anniversary in Business. Just recently they have expanded their store to twice the size! They now offer a more spacious atmosphere and twice the selection. The store is located at 2492 Dougall Ave.

Congratulations to the **Windsor Public Library** on becoming the first Public Library in Ontario to provide customers with the capability to print a favorite daily newspaper from a selection of over 240 same-day edition newspapers

from around the world – thus offering daily in-depth coverage of world events, business and finance – from different global perspectives.

Congratulations to **Liberty Tax Services** who has opened the doors of its new office located adjacent to **Windsor Family Credit Union's** Riverside Location at 1100 Lauzon Road. Both companies are working in an alliance, providing their customers access to a wider scope of services.

Congratulations to **John Sheldon**, President of **John Sheldon Central Chrysler** dealership for becoming the elected President of the Ontario Automobile Dealer Association. He will spend a year heading the organization, which represents the interests of 1,200 new-car dealers in the province.

Celebrating an anniversary or have some exciting news to share with the community? E-mail your news to ctruong@windsorchamber.org or fax it to 519-966-0603.

IN THE COMMUNITY

November is National Diabetes Awareness Month, Osteoporosis Month and Christmas Seal Month

November 1

Community Consultation, Phase 2 of the CME 20/20

The Mission of this consultation conference organized by the Canadian Manufacturers and Exporters and the Windsor-Essex County Development Commission is to explore the challenges and opportunities for Canada's largest business sector, Manufacturing. At: Orman-Freed Conference Centre at Assumption University, University of Windsor Campus. Time: 8:30 a.m. to Noon. To register call Sandra Smith at the Windsor-Essex County Development Commission 255-9200.

November 4

Practical Aspects of Doing Business in China

Practical seminar on the benefits and pitfalls of doing business with the "Dragon." Hear firsthand from Peter Theot of Butzel Long, in Detroit, who has just returned from an extended trip to ASIA on Behalf of Michigan companies. This seminar is free of Charge and will open TNZ CAMM Mold Makers Trade Fair. Time: 8:00 a.m. – 10:00 a.m. Location: Casino Windsor. For details call Don Marsh or Bonnie at Collins Barrow Windsor LLP at 258-5800.

November 4

4th CAMM Moldmaker's Trade Fair by the Canadian Association of Moldmakers

The Fair will showcase this Global Industrial Network within Windsor and Mid-Western North America. Dignitaries are involved in a ribbon-cutting ceremony at 23:00 p.m. Show Hours:

2:00 p.m. – 8:00 p.m. For further information, please contact: Ms. Patricia Papp at 255-7863.

November 6

Bowl-a-Thon by the Downtown Mission

Pledge Sheets available at the Mission on 664 Victoria Ave. Those unable to collect pledges can participate by making a \$20 donation. Students receive credit for community service hours. Time 2:00 p.m. Location: At Rose Bowl Lanes 2482 Dougall Ave. For more information call 973-5573.

November 7

3rd Annual Red & White Gala & Fashion Show

By the Canadian Red Cross. Fundraising Gala with 5-course dinner followed by an amazing fashion show display. At: Ciociaro Club. Time: 4:00 p.m. Tickets: \$65 per person or a table of 10 for \$650. For more information call 944-8144 ext. 229 or cell 791-5308.

November 11

Biz X "Oscar" Awards

Help Biz X celebrate seven years of the "Oscars" in true "Las Vegas" style. This event will be held at the Capitol Theatre and Arts Centre in the Pentastar Playhouse / Joy Family Theatre. Formal attire Please. Time: 6 p.m. Cocktail Reception, 8 p.m. Award Ceremony, 9:15 p.m. Afterglow Party.

November 12 & 13

Cogeco Cable TV Auction by the Rotary Club of Windsor-St.Clair and Heart & Stroke Foundation

Tune into Cogeco Cable 11 from 6:30 p.m. – midnight for amazing gifts, great deals, and one of a kind items to purchase at amazing discounts. All proceeds go to community projects supported by the Windsor-St.Clair Rotary Club and the Heart & Stroke education and awareness programs.

November 19

Hotel-Dieu Grace Hospital presents "That 70's Evening."

This fundraiser includes dinner and entertainment by "Stayin' Alive" Bee Gees and Abbamania. The proceeds will go toward the purchase of Mammotome equipment used to procure breast biopsy specimens under ultrasound guidance. Time: 6:00 p.m. Silent Auction Preview, 7:00 p.m. Dinner. Location: Ciociaro Club. Tickets are \$50 per person and can be purchased by calling 973-4411, ext. 3074

November 21

Ken Knapp Ford 5km Jingle Bell Run/Walk and Wheel

Celebrate and kick off the holiday season with an event that promotes physical fitness and community spirit. The event raises tens of thousands of dollars for Community Living Essex County in support of over 500 people with an intellectual disability.

If you have upcoming events that we can feature on our In The Community page, please send us the event details for the next issues of the Business Briefs no later than the 15th of every month for the following month's issue at isjanoski@windsorchamber.org.

HOLD THE DATE – FRIDAY, FEBRUARY 11, 2005

Don't miss the business event of the year! Come meet this year's award recipients at the

BUSINESS EXCELLENCE AWARDS GALA 2005

CLEARY INTERNATIONAL CENTRE

Tickets on Sale Now

Call the Chamber 966-3696 ext. 31 or
Visit Events Online at www.windsorchamber.org