



Windsor & District Chamber of Commerce

Publications and Advertising Schedules

E – Update

E-Update is the Chamber’s Electronic Newsletter, providing news and information on upcoming events. The E-Update is sent bi-weekly via e-mail to our membership according to a schedule based on at least 26 bi-weekly issues.

Advertising Opportunity: A banner ad and individual business logos with links to corporate websites.

To place an ad in our E-Update and to inquire about our publication deadlines call Bill Black at 966-3696 ext. 35

E-Update Publication Schedule* Until the end of June 2005:

E-Update Schedule (Until June 2005)
October 5, 2004
October 18, 2004
November 1, 2004
November 15, 2004
November 29, 2004
December 13, 2004
December 27, 2004
January 10, 2005
January 24, 2005
February 7, 2005
February 21, 2005
March 7, 2005
March 21, 2005
April 4, 2005
April 18, 2005
May 2, 2005
May 16, 2005
May 30, 2005
June 13, 2005
June 27, 2005

Business Briefs

Business Briefs is the Chamber’s monthly newsletter. It is sent to the entire membership at the beginning of every month for 11 months. The July and August Business Briefs are published as one issue. Circulation 2100.

Advertising Opportunity: Chamber Members have benefit of placing Flyer Inserts and ads in the Business Briefs.

Flyer Inserts: The cost of placing an insert in the Business Briefs is \$595 plus GST. The advertiser is responsible to deliver 2100 copies of the insert.

To place an insert in the next Business Brief issue call Crystal Van Aspert at 966-3696 ext. 27

Ad Sizes:

Inside Front **Cover Banner:** 7.5 “ wide x 3.25 “ high
 Inside Back **Cover Banner:** 7.5 “ wide x 3.25 “ high
 Outside Back **Cover Half Page Horizontal:** 7.5 “ wide x 4.5 “ high
Sixth Page Vertical: 2.5 “ wide x 4.5 “ high
Sixth Page Horizontal: 4.75 “ wide x 2.25 “ high

To place an ad in our Business Briefs and to inquire about the cost (as low as \$325) call Bill Black at 966-3696 ext. 35

(For Business Briefs Advertising Schedule see table on next page)

Flash Fax

The Chamber is using the Flash Fax to send information to our members on updates and events as needed. The fax is sent on Fridays in the afternoon as it takes a considerable amount of time to reach the entire membership.

Advertising Opportunity: The Chamber is not accepting advertising for the flash faxes at this time.

*(If any of the dates on the Electronic Update fall on a statutory holiday the E-Update will be sent the next workday.)



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BUSINESS BRIEFS ADVERTISING SCHEDULE 2005

Issue	Ads and Inserts Deadline	Briefs to be mailed to members
February '04	January 17	January 31
March '04	February 14	February 28
April '04	March 17	March 31
May '04	April 14	April 28
June '04	May 14	May 31
July/August '04	July 14	July 28
September '04	August 17	August 31
October '04	September 15	September 29
November '04	October 17	October 31
December '04	December 16	November 30

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