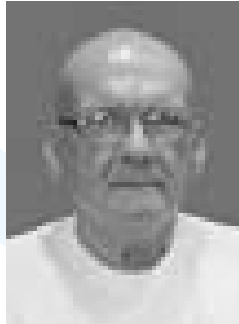


## CHAMBER HOSTS FIRST MUNICIPAL DEBATE



**Eddie Francis**



**Ernie Lamont**



**Bill Marra**

As part of your Chamber's Municipal Elections Strategy we held our first City of Windsor Mayoral Candidates Debate. Eddie Francis, Ernie Lamont and Bill Marra debated business issues created by the Chamber. A survey sent to our Chamber Members over-whelmingly supported the choice of questions that were posed to the three candidates at the debate (see page 2). The Chair of the Windsor & District Chamber of Commerce, Martin J. Komsa opened the breakfast event, noting that the debate will focus on the business issues of more than 1400 businesses the Chamber represents.

Patty Handysides was the moderator, overseeing a format that had each of the candidates answering three of the

Chamber's questions chosen in advance by a draw. The answer was limited to two minutes after which the other candidates had one minute each to debate or follow up on the answer. There was a chance for a 30 seconds rebuttal at the end of the questions answers.

Following the opening statements, the debate was lively and drew direct responses for the full hour. While on the border issue, Marra and Francis were both opposed to the proposed nine-point plan as a short term solution to the truck traffic congestion on our City streets, all candidates oppose efforts to further control smoking in bars and businesses. For more on the debate you can visit our website at [www.windsorchamber.org](http://www.windsorchamber.org).

## CALENDAR OF EVENTS 2003-2004

Your Chamber is made up of a wide range of diverse organizations. We present an annual calendar of events that aims to meet the needs of all our members consisting of trade shows, seminars, workshops, luncheons, breakfast meetings, and galas. Mark your calendars with the dates listed below then watch your monthly Chamber mailing for the event registration flyers! Now you can register for events online at [www.windsorchamber.org](http://www.windsorchamber.org).

### Friday, November 14, 2003

#### **ATHENA Luncheon**

Guest Speaker: Frank Ewasyshyn,  
 Senior VP Advanced Manufacturing  
 Engineering DaimlerChrysler Corp.  
 Cleary International Centre  
 11:00 a.m. – 1:30 p.m. Tickets \$35

### Wednesday, November 19, 2003

#### **Information Security Breakfast Seminar**

Safeguard your Information and  
 Minimize Risk  
 Other Place Catering 7:30 a.m. – 9:30 a.m.  
 Tickets \$20, Non-Members \$25

### Monday, December 1, 2003

#### **Luncheon with Allan Rock**

Minister of Industry and Infrastructure  
 Cleary International Centre  
 11:30 a.m. – 1:30 p.m. Tickets \$30

### Thursday, December 4, 2003

#### **After Business – Christmas Season**

Gigantic Exhibitor Tradeshow  
 Cleary International Centre  
 5:00 p.m. – 7:00 p.m.  
 Tickets \$12, Non-Members \$15  
 Booths \$85, Non-Members \$100

### Friday, December 12, 2003

#### **Your Company Holiday Party Gala**

Many businesses, one great holiday party  
 Cocktails: 6:30 p.m. Dinner: 7:30 p.m.  
 Ciociaro Club  
 Tickets \$50 per person

### Friday, February 6, 2004

#### **14<sup>th</sup> Annual Business Excellence Awards Gala**

Mark your calendar for the business  
 event of the year!  
 Cleary International Centre Tickets \$100

*Since 1876*

# FROM THE DESK OF THE PRESIDENT...



The Chamber is pleased to announce that we have activated a new survey program system. Survey Manager is an add-on module to our existing database system.

It will allow us to survey or poll you, the membership via email or add a survey to any page of our website. Different surveys, for different audiences, can be created

and data collected for further research or creating reports. It will give us the tools we need to gauge your opinions on business policy issues, and further our ability to “turn up the volume” as your Voice of Business.

The following are the results of our first survey, which helped form the backbone of our Municipal Election Debate forum:

## **Windsor & District Chamber of Commerce Municipal Election Priorities**

10/14/2003 - 10/17/2003

Total Number of Surveys

filled out : 75

City Council is on record as opposing the current Provincial/Federal border proposals referred to as the Nine Point Plan. What will your approach be in working with City Council and the senior levels of government to resolve our transportation and cross border issues?

Important Issue 93% Neutral 4% Not Very Important 1%  
Not Important at all 0%

The budgeting and control process of the City of Windsor needs to be a more formal and communicative process that includes genuine consultations with the business community, including the Chamber of Commerce. How can this situation be improved and opened up?

Important Issue 85 % Neutral 11% Not Very Important 0%  
Not Important at all 3%

How are you going to advance regional economic development with our neighbors (the County/Detroit region) and what role do you see the Chamber playing?

Important Issue 87% Neutral 12% Not Very Important 0%  
Not Important at all 0%

Are you committed to the current Fiscal Fitness Policy and how will you address the issue of “double-dipping” (i.e. combined assessment increase plus the mill rate increase). Will you reduce the City tax rate to take into account the increases in property assessments?

Important Issue 88% Neutral 8% Not Very Important 0%  
Not Important at all 1%

Do you believe the City should use taxpayer money to support charities and non-profit organizations?

Important Issue 72% Neutral 19% Not Very Important 7%  
Not Important at all 1%

Do you believe that the City should continue to run businesses that would normally be run by the private sector?

Important Issue 84% Neutral 8% Not Very Important 4%  
Not Important at all 3%

Are you in favor of an all out smoking ban for all Windsor business establishments?

Important Issue 67% Neutral 19% Not Very Important 9%  
Not Important At All 5%

What actions will you propose to improve the environment in the city (through smog alert days, better recycling programs, environmental clean-ups etc.)?

Important Issue 75% Neutral 21% Not Very Important 1%  
Not Important At All 1%

What is your strategy to bring stronger growth and development to the City, revitalize our downtown core and improve life for our businesses and citizens?

Important Issue 90% Neutral 3% Not Very Important 3%  
Not Important At All 5%

How many people does your company currently employ?

1-5 (23) 6-50 (29) 51-100 (7) 101-200 (2) 201-500 (6) 501  
or more (4)

What sector does your company belong to?

Communications 3 Construction 2 Entertainment /

*continued next page*

# MPAC MAKES PRESENTATION ON CORPORATE PROPERTY ASSESSMENTS



*Ed Kanters, Chair, Finance & Tax Committee*

On October 22, 2003 the Chambers Finance & Taxation Policy Committee heard a presentation on corporate property assessments and appeal process by Annette Beaudoin and Sandy Prince of the Municipal Property Assessment Corporation (MPAC). MPAC is a not-for-profit corporation funded by all Ontario municipalities and have the responsibility for assessing the value and classification of your property.

At the meeting the Committee members were informed about the changes that will affect all property owners and the specific process of appeal that can be used if you disagree with the MPAC assessment of your property. The Committee presented a list of questions from a business point of view to be addressed by MPAC. The information and feedback from MPAC will be invaluable tool in our policy and advocacy efforts in the future.

The Chamber will make the appeal procedures as well as other materials from MPAC available to our members through our website at [www.windsorchamber.org](http://www.windsorchamber.org). For a brochure "Understanding your Property Assessment Notice" you can call 966-3696 ext. 28

## CHAMBER STAFF

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### *Views expressed in Business*

*Briefs are those of contributors and individual members and are not necessarily endorsed by or are policy of the Windsor & District Chamber of Commerce.*

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**(Ads & Inserts):**  
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Fax: (519) 966-0603  
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Fax: (519) 966-0603  
Website: [www.windsorchamber.org](http://www.windsorchamber.org)  
Email: [info@windsorchamber.org](mailto:info@windsorchamber.org)

## FROM THE DESK CON'T FROM PAGE 2

Recreation 3 Finance / Insurance 4 Government 1 Hospitality 4 Manufacturing 15 Professional 9 Retail 11 Service Sector 8 Transportation 5 Wholesale 3 Other 5

### **Part Time Opportunity**

The Windsor & District Chamber of Commerce is looking for a Temporary Part Time person to be our:

### **MAILING COORDINATOR**

The person will be responsible for on time collating, stuffing and mailing of our monthly newsletter and must be flexible to operate on specific dates with narrow deadlines. Approximately 40 hours per month, \$7 per hour. If you are interested in this opportunity please inquire at the Chamber at 966-3696 ext 27.

**Deadline for applications is December 1, 2003**

# YOUR GUIDE TO WHO'S NEW AT QUEEN'S PARK



By now the makeup of the new streamlined Liberal cabinet that was sworn in

October 23 is well known. But perhaps less well known is the fact along with a smaller cabinet Premier McGuinty also announced a major change in the way policy issues will be brought forward to cabinet – to give each MPP a greater role. Each Liberal caucus member will sit on a cabinet committee, and cabinet committees will be chaired and vice-chaired by government caucus members instead of cabinet members. The chairs of those committees, not the respective ministers, will be responsible for leading the cabinet discussion when proposals in their policy areas come forward. To help you find your way around Queen's Park here's a guide to who is where in your new government.

## Cabinet Ministers

Agriculture	Steve Peters
Attorney General	Michael Bryant
Children & Citizenship	Marie Bountrogianni
Community and Social Services	Sandra Pupatello

Community Safety  
Consumer & Business Services  
Education  
Economic Development  
Energy (& Government House Leader)  
Environment  
Francophone Affairs & Culture  
Finance  
Health  
Labour  
Management Board Chair  
Municipal Affairs  
Natural Resources  
Northern Development  
Public Infrastructure and Housing  
Tourism  
Training, Colleges and Universities  
Transportation

Monte Kwinter  
Jim Watson  
Gerard Kennedy  
Joe Cordiano

Dwight Duncan  
Leona Dombrowsky

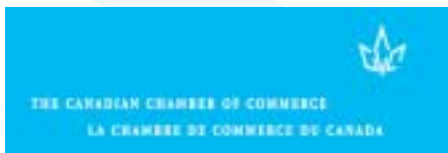
Madeleine Meilleur  
Greg Sorbara  
George Smitherman  
Chris Bentley  
Gerry Phillips  
John Gerretsen  
David Ramsay  
Rick Bartolucci

David Caplan  
Jim Bradley

Mary Anne Chambers  
Harinder Takhar

For the new Parliamentary Assistants and Cabinet Committee Chairs you can visit [www.windsorchamber.org](http://www.windsorchamber.org)

## BANK OF CANADA KEEPS TARGET FOR THE OVERNIGHT RATE AT 2 3/4 PER CENT



The Bank of Canada announced that it is maintaining its target for the

overnight rate at 2 3/4 per cent. The Bank Rate remains at 3 per cent. The Bank stated that the world is unfolding as expected. Not only has core inflation been falling rapidly, but it is now below the Bank of Canada's 2-per cent inflation target at 1.5 per cent. Recent economic indicators in both Canada and the U.S. have provided evidence of gathering economic strength.

The Bank continues to expect Canadian growth to strengthen during the final quarter of this year and through 2004 supported by solid household spending and increased

business investment. Uncertainties, however, remain including the timing and magnitude of ongoing global demand and global exchange rate re-alignment. It is our view that the Bank of Canada will react to the soaring Canadian dollar only insofar as it affects the growth and inflation outlook.

The Bank stated that "it will closely monitor and assess the implications of these global adjustments for demand and inflation in Canada." The Bank of Canada's next scheduled date for announcing the overnight rate target is 2 December 2003.

For more information, contact  
Tina Kremmidas, Senior Economist,  
(416) 868-6415, x222,  
[tkremmidas@chamber.ca](mailto:tkremmidas@chamber.ca).

## BE A LEADER, LEAVE A LEGACY...

Windsor/Essex County has a strong legacy of leadership; individuals whose vision has created the vibrant and progressive community we live in today. Leadership Windsor/Essex builds on this legacy by creating the next generation of leaders who will guide us as our community continues to evolve and grow. Leadership Windsor/Essex is a not-for-profit, voluntary initiative that provides community experience, knowledge and skill development for existing and emerging leaders in all sectors of the community, creating leadership capacity for the community-based

voluntary sector, which will sustain the future of Windsor-Essex.

The success of Leadership Windsor/Essex is a result of the involvement and recognition of our corporate and community supporters. The United Way of Windsor-Essex is the community catalyst that initiated and continues to host Leadership Windsor/Essex.† Its many supporters include: The Trillium Foundation, The McConnell Foundation and Union Gas. In addition, over 100 community volunteers representing the private, public and not-for-profit

sectors are involved.

Leadership Windsor/Essex uses community issues as a tool for developing personal, organizational and community leadership capacity. The ten-month program immerses emerging leaders in a leadership experience that goes beyond the acquisition of information, knowledge and skills. Emerging leaders build their leadership capacity in a hands-on environment. They build a sense of community trusteeship and develop networks

*Continued on page 11*

## BANK NOTE SECURITY: IT'S IN YOUR HANDS

The fact is, the chance you will be handed a phoney bank note when you receive payment for goods and services purchased is very small. But just in case, here are a few things you should look for on your Canadian bank notes.

Virtually all bank notes in circulation feature the 1986 *Birds of Canada* series and the new \$5 and \$10 bills from the 2001 *Canadian Journey* series. A number of security features are common to both series.

### GENUINE NOTES LOOK AND FEEL DIFFERENT

Run your finger over the large numeral, the portrait, and the Coat of Arms; the **raised ink** feels thicker to the touch. Now, focus your attention on the background of the front of the note; it consists of extremely clear, small type called **micro printing** and **fine-line patterns** characterized by sharp, well-defined lines that make up the facial features of the portrait, the circles within the eyes, and the background patterns of the note.

### TILTING A BANK NOTE CAN BE VERY REVEALING

The 1986 *Birds of Canada* series boasts an **Optical Security Device** (colour change patch) that appears in the upper

left hand corner of the \$20, \$50 and \$100 notes. This patch will change colour - from gold to green and back



again B when the note is tilted. On the front of the new *Canadian Journey* \$5 and \$10 notes, look for a faint image of three **iridescent maple leaves**; these change to a shiny gold colour when the note is tilted. Also look for a **hidden number** (either a "5" or a "10") that appears in the dark bar to the left of the portrait when the note is held at eye level and tilted slightly.

### AN ULTRAVIOLET LIGHT ALLOWS YOU TO SEE MORE

If you are using an ultraviolet light, you will also be able to see the **fluorescent** security features found in both series. The *Birds of Canada* series features "planchettes," or small green dots, that appear randomly on both sides of the note. They can be removed if scratched



and will glow under this special light. As for the *Canadian Journey* notes, features that are invisible in normal light glow under the black light. Look for the Coat of Arms, the words "DIXATEN" or "FIVEACINQ" and "BANK OF CANADA BANQUE DU CANADA" to glow blue over the portrait, and for security fibres that appear randomly on both sides of the note to glow red.

### WHAT'S NEXT?

Higher denominations of the 2001 *Canadian Journey* series (the new \$20, \$50 and \$100 bills) will feature new anti-counterfeiting features. Keep an eye out for at least two of the new notes to be in circulation in 2004.

Telling the difference between genuine and counterfeit bank notes is as simple as paying attention to what's in your hands! Once you know what to look for, it can be done quickly and easily.

For more information on training seminars or to order educational material on counterfeit detection, contact the Bank of Canada at 1-888-513-8212, by e-mail at [education@bankofcanada.ca](mailto:education@bankofcanada.ca) or by visiting their Web site at [www.bankofcanada.ca/banknotes/counterfeit](http://www.bankofcanada.ca/banknotes/counterfeit)

# 9 HOLE GOLF NETWORKING EVENT

Our first ever 9 Hole Golf Networking Event was held on Friday, September 26, 2003 at Roseland Golf Club. This event was geared to be a fun, non competitive, 9 hole golf outing with a networking dinner. We had a few fun competitions on the par three's which included wearing masks and hockey

gloves on the tee. After playing nine holes participants had dinner in the clubhouse and played a networking game where they were all assigned a name of a television sitcom person and they had to find someone from the same show to win a prize.

Our sponsors were **VMT (value-added management and training)** and **StaffNetinc.**



**Hole sponsors:** Acura Communications, Geddes Tool & Gauge Inc., Golden Blend Coffee Services, Martindale Window & Door Inc., Metafore, National Bank, Siemens VDO Automotive, Syles Mechanical, Windsor Essex Children's Aid, Windsor Phone Guide and Woodslee Credit Union.



*Welcome to the Jungle! – Claudio Silvaggi, Mike LaSelva, A. J. Godwin and Dave Batten the par 3 with their masks on!*



*John Moceri with the hockey gloves and tee in mouth, Kim Ryan (Staffnetinc Sponsor), Mike Lemieux and Gary Gallant take a moment to pose for a photo before teeing it up at the par 3 – It's Hockey Season!*



*Mike Kovacs (VMT Sponsor), Dave Sabbadin, Barry Pillar and Ned Colovic also at the par 3. It's Hockey Season!*



*Rudy Feimer, Peg Rooney, Mike Clark, Roni Riberdy and Bill Bevan enjoy a laugh at the Golf Networking Event.*

# REGISTER NOW FOR THESE CHAMBER'S EVENTS



*This is the Holiday Party solution for  
all small and medium size businesses*

## Your Company Holiday Party Gala

**MULTIPLE BUSINESSES GATHER FOR ONE BIG PARTY!**

Hosted by the Windsor & District Chamber of Commerce  
Let the Chamber take care of everything! Open to all

Menu To Include:

**RISOTTO WITH SPINACH**  
**CHICKEN A LA PARMIGIANA WITH PARISIENNE POTATOES**  
**SEAFOOD PLATTER WITH BROCCOLI SPEARS**  
**TWO BOTTLES OF WINE FOR YOUR TABLE**

**On Friday, December 12, 2003**

Held at the  
**Ciociaro Club**

Cocktails: 6:30 p.m.                      Dinner: 7:30 p.m.

Only \$50 per person (plus G.S.T.)

Amazing Menu • Formal Attire • Cash Bar • Music & Dancing • Doorprizes

DONATE A DOORPRIZE – GOOD PROMOTION FOR YOUR BUSINESS

Your donation of an unwrapped gift (suggested minimum value of \$25)  
for a children's holiday gift drive (ages 0 – 18) will make you eligible  
for an exciting doorprize.

To book your party, call Event Coordinator —  
Penny Bachmeier at (519) 966-3696 Ext. 31  
Or Order tickets directly on-line  
[www.windsorchamber.org](http://www.windsorchamber.org) \* Then click on EVENTS

The Information Technology Management Committee  
of the  
Windsor & District Chamber of Commerce Presents



## *Information Security Breakfast Seminar Safeguard your Information and Minimize Risk*

Event Sponsored by  
CDI College  
&  
WindsorMetro.com

Presented By  
Emile Khan, CISSP, CISA  
Senior Security Advisor for Bell Canada

*“How to manage the risk of internal and external  
threats, facilitate compliance and safeguard  
information within your offices”*

November 19, 2003 • Other Place Catering  
1395 Walker Road

7:30 am Breakfast • 8:00 am Program  
• 9:30 am Conclusion

Members \$20, Non-Members \$25  
(plus G.S.T.)

For more information, or to reserve your seats, call the  
Chamber of Commerce for a registration flyer at  
1-519-966-3696 x31

This event is hosted and sponsored by the Cleary International, Willestead Manor & McKensie Hall

*Season's Greetings*



*Bring a Doorprize*

## **CHRISTMAS SEASON TRADESHOW**

**Thursday, December 4th, 2003**

5:00 p.m. – 7:00 p.m.

**Christmas Music & Cheer / Cash Bar / Complimentary Hors D'oeuvres**

Advanced Tickets for Members \$12 (\$15 at the door), \$20 (non-members)

Exhibitor Space \$85 (members), \$100 (non-members)

**ADVANCED ORDERS ONLY PLEASE • CALL 966-3696 Ext. 31**

**ONE STOP SHOPPING • HOLIDAY GIFT IDEAS**

# THE MAYOR (PART 2)

Published with permission from Municipal World  
JULY 2003 5

by George B. Cuff

George B. Cuff, CMC is a Management Consultant with 25 years of involvement in various local government roles. He is also author of the new book *Cuff's Guide for Municipal Leaders*, published by Municipal World  
[www.municipalworld.com](http://www.municipalworld.com).

## EXPECTATIONS OF THE OFFICE

The fact that the mayor has more perceived influence than other members of council is apparent to most. By virtue of the office, the person occupying the role is accorded power and influence only dreamed of by other members of council. (That may not become a problem unless one of the other members of council perceives the mayor

to be less dynamic and surely less intelligent than the councillor! This is not as infrequent an occurrence as one might imagine).

Mayor as Advocate for Public Surely one of the most significant roles that any mayor can and will play is that of acting as the advocate for the public. Those who have felt that their rights have been disregarded or downgraded may see the mayor as their ally. Those with a cause, axe to grind or crusade to fulfill will often find their way to the mayor by a phone call, letter, e-mail, public appeal or via an in-office visit. Many see this as their first avenue of justice, while others would not think of pursuing this route unless the issue is – in their minds at least – a crisis or of singular importance.

The mayor then needs to consider the options. These might include: saying no; referring the matter to the CAO or a department head; asking the clerk's office (or council secretariat) to investigate or put the matter onto an agenda; making a call on the spur of the moment to the person deemed most responsible or most likely to be empathetic.

In no instance, however, should the mayor promise any particular action other than the action of referral or seeking additional information. Otherwise, the mayor is placed in the dubious position of dictating a solution that may or may not be justifiable once the rest of the story has been heard or investigated. The experienced mayor may promise action but it will be in the form of "I'll have this looked into and we'll get back to you." Using the expression, "That's interesting," is also a reasonable course of action, as it implies no particular response!

To the average citizen, however, having their matter heard by the mayor is tantamount to fulfilled justice. The mayor's office is accorded such significant importance that any action beyond the hearing is often considered a bonus. In the final analysis, however, it is clear that the mayor is perceived by those in need as "their advocate."

Trying to dissuade someone of this perception would be difficult indeed. Mayor Ken Scott of Spruce Grove, Alberta says, "Although the responsibilities of the mayor are widely varied, the key role of the mayor and indeed all council members is to ensure the well-being of the city and its people. We have been elected to listen, discern and advocate on behalf of our residents. "Spruce Grove, through a public process, has developed the city's key initiatives. Council has the responsibility to serve as an advocate between residents and administration, as together we translate community vision and ideas into action plans. These plans range from safety, environmental stewardship, and programming for youth through to the growth and development of our neighbourhoods and businesses."

*continued next issue*

To read the entire article, visit our website at  
[www.windsorchamber.org](http://www.windsorchamber.org)

## Recognition For Job Well Done

The Windsor & District Chamber of Commerce would like to express great thanks and appreciation to the members of the 2003 Challenge Cup Committee. This committee is extremely hard working and hands on. On behalf of the Board of Directors and President, congratulations on a tremendously successful year!

### Co-Chairs:

Deborah Jones, Biz X Magazine  
Chris Hall, The Sign Depo

### Action Committee:

Carmela DiPietro, Information Windsor  
Alan Halberstadt, City Councillor  
Sean Haslam, Bell Canada  
David Marentette, G. Marentette & Company Inc.  
Dino Quattrociochi, Ciociaro Club & Multiplex  
David Joseph Shears, Hiram Walker & Sons Ltd.  
Patrick Sutherland, Global Application Network  
Kristine Tod, GR Accounting Solutions  
Darlene VanDenBrand, Ministry of Community & Social Services  
Rob Weir, Festival Tent & Party Rentals  
Jennifer Yascheshyn, CHYR Radio 96.7FM

### Events Sub-Committee:

Barry Lemire  
Sally Lemire

### Staff:

Penny Bachmeier, Event Coordinator  
Frank Fata, Assistant

# BENEFIT FACTS

## Chambers Group Plan – A Unique, Exclusive Benefit for Members

It's been more than 30 years since the Chambers of Commerce Group Insurance Plan® took shape. The plan thrives today because the need for it has not changed.

Traditionally, smaller businesses have had the most difficult time getting group benefits. That's why the Chambers of Commerce Group Insurance Plan was introduced in 1970, as a benefit to small business members of Chambers and Boards of Trade across the country.

But the Chambers Plan, while competitively priced, really emphasizes overall value. It does so through a program that lets business owners customize coverage from dozens of options, and it delivers the critical features employers value, especially when they compare the Chambers Plan to packaged programs.

The Chambers Plan delivers:

- Flexible design;
- Pooled benefits (sharing the risk among similar participating firms);
- Guaranteed renewable coverage;
- Guaranteed minimum levels of coverage for companies with 3 or more employees;
- 48 hour processing of typical health and dental claims;
- Optional pharmacy cards for on-the-spot claim payment;
- Direct claim deposit to employees' bank accounts;
- Cost control options and new coverages, from managed health care to critical illness benefits.

Your business shouldn't have to settle for someone else's idea of a group benefit plan, whether you want basic coverages or a comprehensive program. The Chambers Plan – exclusively for Chamber members – puts your company in the driver's seat.

*Benefit Facts presents information to help you manage your employee benefits. Brought to you by your Chambers of Commerce Group Insurance Plan® agent, representing Canada's premier group plan for small and medium sized business.*

**1-800-665-3365 [www.chambers.ca](http://www.chambers.ca)**  
**AT WORK FOR SMALL BUSINESS SINCE 1970**

### GROUP INSURANCE RATES RISING?

Why not choose Canada's #1 Small Business Group Plan? The Chambers of Commerce Group Insurance Plan has just surpassed last year's figures by almost \$1,000,000 in new premium. Want to know why Canadian Small Businesses have made this the number one program in Canada? Call 966-3696 ext. 30 and ask for a free brochure or log onto [www.windsorchamber.org](http://www.windsorchamber.org) and click on Member Services for more information!

## STAY CONNECTED WITH YOUR MEMBERSHIP... Member Renewals for the Month of August 2003

Advantage Engineering  
AIDS Committee of Windsor  
All State Fastener of Canada  
Aon Reed Stenhouse Inc.  
The Art of Illusion  
avrio Clothing Company, Inc.  
Azar Group of Co.-Raymax Construction Ltd.  
BDO Dunwoody LLP  
risebois Law Office  
The Chatham Street Grill  
Columbus Center of South Windsor Inc.  
Comfort Suites Downtown Windsor  
Cygnus - Cellulite & Skin Rejuvenation Clinic  
DNA Approved Design Inc.  
Earth Tech Canada  
Eastern Construction Company Limited  
Essex Condominium Corporation #28  
Ferrera Income Tax & Bookkeeping Services  
Gescan - Division of Sunepar Canada Inc.  
Guaranteed A Fine Furniture  
Heart & Stroke Foundation Windsor - Essex  
Holiday Inn Select  
Humidor 1  
Icon For The Home Inc.  
Imex Tool Co.  
Independent Planning Group Inc.

Inflatable Signs  
Ion Cernat (Owner/Operator) Trucking  
Jacobs Farm Equipment Ltd.  
Jake's Windsor Brew Factory Inc.  
Kelsey's Restaurant  
Kensington Court  
The Kildare House  
Krall Consulting & Communications  
L K Distributing Inc.  
La Guardia Restaurant  
Laumar Computers Inc.  
Lebcan Marble and Granite Ltd.  
Leisure Trailer Sales Ltd.  
Louis Division  
Marquis Tile & Fireplace  
Marvin's Ladies Wear Ltd.  
Masters Insurance (Windsor) Limited  
Medical Mart Supplies Ltd.  
Morton Industrial Sales & Service Ltd.  
Motions 1 By Windsor Theatrical Supplies  
Mr. Copies Inc.  
Nike Windsor Factory Outlet  
Overseas Motors (Windsor) Inc.  
Prime Storage Inc.  
Roaring Express  
Roberts Advertising

Rock Bottom Bar & Grill  
Albert Schepers Engineering Limited  
Scruples Salon & Spa  
Shur-lok Products  
Sovran & Marchini  
John Stein Auto Centre Ltd.  
Stonecroft Inn  
The Summit Centre for Preschool Children with Autism  
Sutton Creek Golf & Country Club  
Sylvan Learning Centre  
Synergy Plus Solutions, Inc.  
The Tax Stop  
TD Waterhouse Investment Advice  
ThyssenKrupp Specialty Steels Canada  
Torino Plaza Inc.  
Toronto School of Business/Canada Career College  
TransAlta Cogeneration L.P.  
University of Windsor Co-op Education & Career Services  
VON Health Care Services Windsor-Essex County Branch  
Windsor Information Network Company Ltd. (WINCOM)  
Windsor Body & Fender Ltd.  
Windsor Occupational Health Information Service- WOHIS

# MEET YOUR NEW FELLOW MEMBERS

## **Acko Printing**

### *Printers*

Metin Aktas, Owner  
628 Monmouth Road Unit G5  
Windsor, ON N8Y 3L1  
Phone: (519) 945-4430  
Fax: (519) 945-0284  
acko@cogeco.ca

## **Essex Home Furnishings**

### *Furniture & Accessories*

Dan Turner, President  
49 Talbot St. N.  
Essex, ON N8M 1A3  
Phone: (519) 776-9809  
Fax: (519) 776-9806

## **GTR Manufacturing Inc.**

### *Billiard Equipment & Supplies*

Guy Robertson, President  
2785 Kew Drive  
Windsor, ON N8T 3B7  
Phone: (519) 944-0895  
Fax: (519) 944-1365  
gtrmfg@mnsi.net

## **Hydro Tech Solutions Inc.**

### *Industrial Coating Products*

Dennis Timms, Secretary Treasurer  
2305 Janette Avenue  
Windsor, ON N8X 1Z9  
Phone: (519) 252-1115  
Fax: (519) 252-6355  
dtimms@hydrotechsolutions.com  
www.hydrotechsolutions.com

## **Integrity Maintenance & Packaging**

### *Janitorial & Maintenance Supplies*

Marcel Freeman, President  
4080 North Service Rd. Unit 13  
Windsor, ON N8W 5X2  
Phone: (519) 948-1884  
Fax: (519) 948-9716  
integrity@bellnet.ca

## **1037137 Ontario Ltd. o/a La Contessa Ristorante**

### *Restaurants*

Maddalena Zavaglia, Chef/Owner  
780 Erie St. East

Windsor, ON N9A 3Y2  
Phone: (519) 252-2161  
Fax: (519) 252-2617  
www.viaitaliadinig.com

## **Lowes Colour Cards & Printing**

### *Printers*

Gerald Lowes, President  
780 South Pacific St.  
Windsor, ON N8X 2X2  
Phone: (519) 966-4786  
Fax: (519) 966-6861  
lowes@mnsi.net  
lowes@mnsi.net

## **NP Cabinets & Woodworking**

### *Kitchen & Bath Cabinets & Equipment*

Poonam Ajimal,  
3393 County Rd. 42 Unit 12  
Tecumseh, ON N9A 6J3  
Phone: (519) 972-6588  
Fax: (519) 972-6588

## **Pit Row Restaurant & Lounge/ Pelee Island Seafood Room**

### *Restaurants*

Kevin Peladeau, President/Owner  
131 Talbot St. North  
Essex, ON N8N 2C5  
Phone: (519) 776-7590  
Fax: (519) 776-4923  
pitrowsx@bellnet.ca

## **Research Tax Management Inc.**

### *R & D Tax Credit Consultants*

Brad Hartley, President  
991 Fairview Blvd.  
Windsor, ON N8S 3E6  
Phone: (519) 982-7900  
Fax: (519) 988-1326  
bhartley@researchtaxmgt.com  
www.researchtaxmgt.com

## **Signature Pastries By Wayne**

### *Bakers - Retail/Wholesale*

Wayne Carr, Pastry Chef/Owner  
12033 Tecumseh Road Unit 4  
Tecumseh, ON N8N 1L9  
Phone: (519) 979-5222  
Fax: (519) 979-5204

## **Stewart's Flowers & Gifts Windsor Inc.**

### *Florists*

Samir Zoura, Owner/Manager  
3253 Walker Road  
Windsor, ON N8W 3R7  
Phone: (519) 969-0420  
Fax: (519) 969-9208  
www.stewartsflowers.com

## **Teddy's Scrapbook**

### *Arts & Crafts Supplies*

Bridget M. Scheuerman, Owner  
1928 Wyandotte St. East  
Windsor, ON N8Y 1E4  
Phone: (519) 256-4059  
Fax: (519) 256-1902  
brimarbc@cogeco.ca

## **29 Park**

### *Night Clubs*

Rob Sassine, Co-owner  
29 Park Street West  
Windsor, ON N9A 5T4  
Phone: (519) 254-1767  
Fax: (519) 254-1998  
info@29park.com  
www.29park.com

## **Windsor Match Plate & Tool Ltd.**

### *Tool & Die*

Randy Reaume, President  
General Manager  
4670 North Service Road East  
Windsor, ON N8W 5X2  
Phone: (519) 945-6371  
Fax: (519) 945-6717  
www.wmptl.com

## **Your Dollar Store with More**

### *Discount Stores*

Bob Berry, Owner/President  
7201 Tecumseh Rd. East  
Windsor, ON N8T 3K4  
Phone: (519) 251-8861  
Fax: (519) 251-8869



## MEMBERS, FIRMS IN THE NEWS



Congratulations to **Greco Aluminum Railings Ltd.** on the new location of their business at 3255 Wyandotte St. East. With the success of their business **Frank & Larry Greco**, brothers & owners, have expanded their facilities to better accommodate their clients and their growing business. Greco Aluminum Railings specializes in the manufacturing of welded aluminum railings for high-rise/multi-level buildings. They were also a recipient of our Business Excellence Award for Company of the Year in 2003. Congratulations Greco!



Congratulations to **Yuan Yuan Wu** who has recently celebrated his 1<sup>st</sup> Anniversary after acquiring ownership of Champion's Roadhouse Restaurant on October 15, 2002. **Champion's Roadhouse Restaurant** not only serves homemade Canadian foods at reasonable prices but a traditional Chinese menu is also available. Visit them today at 3691 Walker Road for their "All You Can Eat Buffet" served Monday to Friday. Congratulations once again.



Congratulations are in order for **Jim Williams**, CCIM, SIOR of **RE/MAX Capital Inc.** who has achieved the SIOR designation in the areas of both industrial and office real estate (Specialist, Industrial, and Office Real Estate) awarded by the Society of Industrial and Office Realtors, an international association of professional commercial real estate brokers. To achieve the SIOR designation Jim was required to complete at least 5 years of credible experience in the highly specialized field of industrial or office real estate.

## BE A LEADER CON'T FROM PAGE 5

with a common commitment to strengthen and build our community.

The program inspires civic responsibility and a life-long commitment to leadership. After completing the ten-month program the participants will join the Leadership Windsor/Essex alumni. The Alumni provide continuity for the program and support where needed to ensure that we have a succession of community leaders in our midst. In the spirit of uniting civic-minded individuals from Windsor and Essex County, Leadership Windsor/Essex will host an annual breakfast on March

3, 2004. During this event the 'Community Impact Award' will be introduced to honour a community leader who has made a significant impact on the local area through both workplace and community efforts. Co-sponsored by RBC Royal Bank, the award celebrates people who become visible in our community by rolling up their sleeves and solving issues facing Windsor/Essex, people who believe in civic unity and are steering their communities to a better quality of life. For more information regarding the award or how to apply for Leadership Windsor/Essex contact: Dr. Janice

Forsyth, Executive Director 258-1883 or visit the Leadership Windsor/Essex website [www.leadershipwindsor-essex.org](http://www.leadershipwindsor-essex.org)

*" Leadership Windsor/Essex has exceeded all of my expectations. The networking contacts and skills acquired have given me a foundation to continually improve and strengthen my leadership capabilities and commitment to the community."*

Thomasene Thompson,  
Sr. Account Manager/Team Leader  
RBC Royal Bank  
Class of 2003

## IN THE COMMUNITY

November is Osteoporosis month, National Diabetes Awareness month and Christmas Seal month

### November 12-13

Developing Your Leadership Potential  
Two day workshop by: The Centre for Executive  
Education at the University of Windsor  
8:30 a.m. – 4:30 p.m. \$895. Call 253-3000 ext. 4145

### November 14

#### *ATHENA Luncheon*

Guest Speaker: Frank Ewasyshyn,  
Senior VP Advanced Manufacturing  
Engineering, DaimlerChrysler Corp.  
Cleary International Centre  
11:00 a.m. – 1:30 p.m. Tickets \$35

### November 14

'S wonderful – The Music of  
Tin Pan Alley  
Windsor Community Orchestra concert  
Cleary International Centre – 6:30 p.m.  
Tickets \$40 call 969-7699 by Nov 9<sup>th</sup>

### November 15 & 16

Last of the Red Hot Lovers –  
Dinner Theatre  
By the Theatre Intrigue Society  
Caboto Club 15<sup>th</sup> at 6:00 p.m.  
16<sup>th</sup> at 1:00 p.m.  
Tickets \$30 call 252-8383

### November 19

#### *Information Security Breakfast Seminar*

Safeguard your Information and  
Minimize Risk

### Other Place Catering

7:30 a.m. – 9:30 a.m.  
Tickets \$20, Non-Members \$25  
Call 966-3696 ext. 31 or visit  
[www.windsorchamber.org](http://www.windsorchamber.org)

### November 19-20

Geometric Dimensioning &  
Tolerancing (Gd & T)  
Two day workshop by: The Centre for  
Executive  
Education at the University of Windsor  
8:30 a.m. – 4:30 p.m. \$895. Call 253-3000 ext. 4145

### November 21

Realtors Giving Back - Dinner &  
Dance  
For the Big Brothers and Goodfellows  
7:30 p.m. Tables of 8 Tickets \$35  
Call 945-5905 or email  
[bigbrothers@wincom.net](mailto:bigbrothers@wincom.net)

### November 21 & 22

Cable TV Auction – Rotary Club of  
Windsor-St.Clair and Heart & Stroke  
Foundation  
Call 776-5209 ext. 352

### November 27

Ms. Cathy Jones ( This Hour Has 22  
Minutes)  
Presented by BANA, Laughs, Hors  
d'oeuvres & Drinks,  
Friends Caboto Club – 7:00 pm  
Tickets \$75 call 969-2112 or email  
[info@bana.ca](mailto:info@bana.ca)

### December 1

#### *Allan Rock Luncheon*

Cleary International Centre  
11:30 a.m. – 1:30 p.m. Tickets \$30  
Call 966-3696 ext. 21 or visit  
[www.windsorchamber.org](http://www.windsorchamber.org)

### December 4

*After Business – Christmas Season*  
Gigantic Exhibitor Tradeshow  
Cleary International Centre 5:00 p.m. –  
7:00 p.m.  
Tickets \$12, Non-Members \$15  
Booths \$85, Non-Members \$100  
Call 966-3696 ext. 31 or visit  
[www.windsorchamber.org](http://www.windsorchamber.org)

### December 12

*Your Company Holiday Party Gala*  
Many businesses, one great holiday  
party  
Cocktails: 6:30 p.m. Dinner: 7:30 p.m.  
Ciociaro Club Tickets \$50 per person  
Call 966-3696 ext. 31 or visit  
[www.windsorchamber.org](http://www.windsorchamber.org)

### February 6

#### *13<sup>th</sup> Annual Business Excellence Awards Gala*

Mark your calendar for the business  
event of the year!  
Cleary International Centre. Tickets:  
\$100  
Call 966-3696 ext. 21 or visit  
[www.windsorchamber.org](http://www.windsorchamber.org)

## HOLD THE DATE — FRIDAY, FEBRUARY 6, 2004

Don't miss the business event of the year! Come meet this year's award recipients at the

## BUSINESS EXCELLENCE AWARDS GALA 2004

Cleary International Centre

Tickets on sale now!

Call the Chamber 966-3696 ext. 21 or  
visit Events Online [www.windsorchamber.org](http://www.windsorchamber.org)