



Windsor & District Chamber of Commerce  
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## **MEDIA RELEASE**

**For Immediate Release  
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### **Regional is the Right Approach for Economic Development**

**WINDSOR, ONTARIO** – The Windsor & District Chamber of Commerce applauds the regional approach applied to Economic Development presented at the City of Windsor & County of Essex Joint Council presentation of a new Economic Development strategy. The regional approach is in alignment with the vision of the Windsor & District Chamber of Commerce: leading the business community for creating regional economic prosperity.

Speaking in support of the regional approach, Gina Leslie, the Chair of the Board of Directors for the Chamber stated, “We require regional strength to compete in a global market place. Our unique border gateway presents unprecedented regional economic opportunities that will improve the quality of life in Windsor & Essex County”

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*As the “Voice of Business,” the Windsor & District Chamber of Commerce represents over 1,400 business members who collectively employ more than 80,000 people. Our membership profile truly represents a cross-section of the business interests in our community. We actively work with government to ensure the business and investment climate in our region remains competitive and believe that any issues that restrict our ability to attract new business or expand existing business must be resolved.*

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