



Windsor & District Chamber of Commerce

2003-2004

## Sponsorship Investment Packages

Windsor & District Chamber of Commerce  
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[www.windsorchamber.org](http://www.windsorchamber.org)



Dear Current and Future Chamber Sponsors:

**Thank You & Congratulations!**

On behalf of the Board of Directors of the Windsor & District Chamber of Commerce, thank you for considering sponsorship in one of the many events and programs offered by the Chamber each year, and congratulations on your executive business decision.

Your investment in one of our highly visible events provides an excellent win-win scenario for your organization and ours. You will benefit from the excellent exposure that you will receive through our various marketing and network opportunities while the Chamber improves its non-dues revenue contribution. In fact, the better we do the better you do. Simply put, as the Chamber's bottom line improves the better our chances of keeping membership fees and dues at affordable prices.

In addition to affordable fees, your contribution allows the Chamber to offer its members and the business community, an excellent menu of topical and informative events and programs that are well organized and professionally facilitated. This, of course, would not be possible at such affordable prices without your help.

Finally, we want you to know that participation in Chamber events, through your sponsorship, puts you in very good company. Many of our members covet their sponsorship opportunities year over year and consider their Chamber sponsorship a top priority when it comes to budgeting precious marketing dollars. We hope that you will join with the many companies and organizations who have taken advantage of Chamber sponsorships. If you have questions please call us, and again – thank you!

Sincerely,

A handwritten signature in black ink that reads "Linda E. Smith". The signature is written in a cursive, flowing style.

Linda E. Smith  
President

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# Annual Calendar of Events

## **SEPTEMBER 2003**

Challenge Cup  
Late Summer After Business Networking Event  
9 Hole Golf Networking

## **OCTOBER**

After Business Networking Event  
Small Business Month Luncheon

## **NOVEMBER**

Annual General Meeting

## **DECEMBER**

After Business Tradeshow  
Small Business Holiday Season Party

## **JANUARY 2004**

Economic Outlook Luncheon  
Environment Breakfast

## **FEBRUARY**

After Business Networking Event  
Business Excellence Awards Gala

## **MARCH**

Automotive Luncheon

## **APRIL**

Mayor's Luncheon

## **MAY**

After Business Tradeshow  
Chairman's Ball

## **JUNE**

After Business Tradeshow  
Golf Tournament

## **JULY/AUGUST**

No events during the summer.

# After Business

September, October, December, February, May & June



## Event Sponsorship - \$500.00

If you have never attended an "After Business" event, you may be missing a great marketing opportunity. Between October and June of each year, there are five scheduled events. Each of these mini trade shows are planned by the After Business Committee to give you an affordable, first class, networking opportunity in a social setting.

Each event, held at a member location, has ample exhibit space available, giving you the chance to promote your products and services and introduce any new product line you may want to publicize in person.

The host location has the unique opportunity to welcome new and current clientele and showcase their facility.

Each sponsor receives equal billing and promotion for each After Business event. Sponsors enjoy maximum exposure through advertising, prominent location at event, complimentary passes to entertain clients and staff, and an opportunity to address the attendees.

Information on registration, for exhibit space or general attendance, is provided on the event flyer mailed prior to each event.

The After Business Committee continues to strive for a first class event and encourages all members to attend.

The Windsor & District Chamber of Commerce has always sought to recognize businesses and individuals who have made significant contributions to the Windsor and area business community.

## SPONSOR VALUE - \$500

### Benefits of your sponsorship include:

- Promotion as a sponsor (name and/or logo) of the event including printed materials such as the event flyer, news release and on the events section of the Chamber website [www.windsorchamber.org](http://www.windsorchamber.org)
- Two (2) complimentary tickets
- Table/booth at the event with an opportunity to speak to the audience for 30 seconds
- Recognition in Business Briefs, our monthly newsletter (circulation: 2100)
- Recognition on the Chamber's weekly e-Newsletter as a sponsor
- Verbal recognition at the event by the Master of Ceremonies

### You will also have the opportunity to:

- Hand out any promotional material at the event with a corporate table/exhibit space
- Display your corporate banner at the event
- Make a prize draw at the event by one of your company representatives
- Use our event name in your advertising during the event campaign

### Last Season's Sponsors included:

*Bell Mobility; Business Development Bank; Central Chrysler; Convention & Visitors Bureau of Windsor, Essex County & Pelee Island; Honest Lawyer Restaurant; Video Guard; VIA Rail Canada*

### Last Season's Event Hosts included:

*Casino Windsor; Cleary International Centre; Honest Lawyer Restaurant; Windsor Club; Windsor Yacht Club*

# Before Business Breakfast

5 Events per Fiscal Year

**Event Sponsorship - \$500.00**

These morning breakfast meetings are designed to be informative and provide information on topics of interest to our membership.

**SPONSORSHIP VALUE - \$500**

**Benefits of your sponsorship include:**

- Promotion as a sponsor (name and/or logo) of the breakfast including printed materials such as the event flyer, news release and on the events section of the Chamber website [www.windsorchamber.org](http://www.windsorchamber.org)
- Two (2) complimentary breakfast tickets
- Table/booth at the event with an opportunity to speak to the audience for 30 seconds
- Recognition in Business Briefs, our monthly newsletter (circulation: 2100)
- Recognition on the Chamber's weekly e-Newsletter as a sponsor
- Verbal recognition at the event by the Master of Ceremonies

**You will also have the opportunity to:**

- Hand out any promotional material at the event
- Display your corporate banner at the event
- Make a prize draw at the event by one of your company representatives
- Use our event name in your advertising during the event campaign



# Business Excellence Awards Gala



Friday, February 6, 2004

Chrysler Theatre & Cleary International Centre

In 1988, "Business Recognition Awards" were created. This was followed in 1990 with a format that accommodated several selection categories.

The Annual Business Excellence Awards presentation is held each February at Cleary International Centre. This program, which has become the premier business event of the year, recognizes the achievements of successful businesses and people in Windsor and Essex County and the contributions they make to the growth and prosperity of the economy.

In 1996, the Chamber was pleased to introduce the acclaimed ATHENA Award. This award celebrates the potential of all women as valued members and leaders of the community and recognizes those who support them.

An independent panel of distinguished judges reviews the nominations and the recipients are announced at the annual awards ceremony. The evening's program is an exciting and prestigious event.

This annual gala business event, the Chamber's largest, brings together business, government and industry leaders from all over the area to join in celebrating the Chamber's and business community's achievements. Every Business Excellence Awards Gala is an elaborate production. It has extraordinary exposure and prestige attached to it and has become a must attend, sell-out event. New in 2003 was the addition of awards from the Environment & Wellness Awards.

Many Chamber members generously contribute to the success of this program through their sponsorship. This is a special evening when our local entrepreneurs are honoured by their peers as is evident as over 600 Chamber members and guests gather to pay tribute to the award recipients. Make sure you don't miss this opportunity to honour business excellence.

## **PLATINUM PRESENTING SPONSOR - \$8,000**

The benefits of your sponsorship include:

- Exclusivity as Platinum Presenting Sponsor of the Business Excellence Awards Gala
- Your company name and logo on nomination form, souvenir program, tickets, flyers, announcements, event promotion and media advertisements
- On-site signage (logo) at the event including welcome signs
- Enhanced corporate identification on Chamber's web site (providing pre- and post-coverage)
- Pre- and post-coverage in Business Briefs (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a strong supporter of the Chamber
- Opportunity for a representative to speak to the audience at the event
- Name and/or logo on visual presentation at event
- An invitation for two (2) representatives from your organization to attend a fall reception hosted by the University of Windsor for all nominees and nominators
- Additional exposure for your organization in the video presentation which is aired, a number of times throughout the year, on Cogeco Cable 11 and in The Windsor Star supplement
- Eight (8) complimentary tickets to the Gala with a reserved table and a special invitation for the private reception prior to the start of the evening festivities where you can meet, greet and network
- First right of refusal for future year sponsorships

**AWARD SPONSOR - \$3,000**

- An invitation for two (2) representatives from your organization to attend a fall reception hosted by the University of Windsor for all nominees and nominators
- Exposure for your organization in the Chamber's newsletter, on the nomination form, in the Souvenir Booklet, and in the video presentation which is aired, a number of times throughout the year, on Cogeco Cable 11
- Two (2) tickets to the Gala in February
- A special invitation for two representative to attend the private reception prior to the start of the evening festivities where you can meet, greet and network
- One representative to appear on stage to assist the President and Chairman of the Board with the presentation to the recipient of your award category
- First right of refusal for future year sponsorships

***Last Year's Award Sponsors are:***

*BMO Bank of Montreal, Bell Canada, Business Development Bank of Canada, Janisse Bros. Marcotte Funeral Home, McTague Law Firm LLP, RBC Royal Bank; St. Clair College of Applied Arts & Technology, University of Windsor & Windsor Family Credit Union Ltd.*

**PROGRAM SPONSOR - \$2,000**

- An invitation for two (2) representatives from your organization to attend a fall reception hosted by the University of Windsor for all nominees and nominators
- Exposure for your organization in the Chamber's newsletter, in the Souvenir Booklet, and in the video presentation which is aired, a number of times throughout the year, on Cogeco Cable 11
- Two (2) tickets to the Gala in February
- A special invitation for two (2) to attend the private reception prior to the start of the evening' festivities where you can meet, greet and network
- First right of refusal for future year sponsorships

***Last year's Program Sponsors include:***

*AM800 – CKLW, Catlyn Environmental, Cleary International Centre, Cogeco Cable Solutions, Colasanti Farms Ltd, Dan Reaume Photography, Deloitte & Touche LLP, Festival Tent & Party Rentals, KPMG, LK Distributing, National Bank of Canada, Performance Ford, Sigma Three Inc., Soiree Events Extraordinaire, The Windsor Star*

**RECIPIENTS BRIEFING VIP RECEPTION SPONSOR - \$2,000**

- An invitation for two (2) representatives from your organization to attend a fall reception hosted by the University of Windsor for all nominees and nominators
- Exposure for your organization in the Chamber's newsletter, in the Souvenir Booklet, and in the video presentation which is aired, a number of times throughout the year, on Cogeco Cable 11
- Two (2) tickets to the Gala in February
- Opportunity to distribute promotional products to attendees at the reception
- Signage in Dieppe Room as sponsor of hors d'oeuvres and cocktails
- First right of refusal for future year sponsorship

***Reception Sponsor is RBC Royal Bank***

**BACKSTAGE RECEPTION SPONSOR - \$1,200**

- An invitation for two (2) representatives from your organization to attend a fall reception hosted by the University of Windsor for all nominees and nominators
- Exposure for your organization in the Chamber's newsletter, in the Souvenir Booklet, and in the video presentation which is aired, a number of times throughout the year, on Cogeco Cable 11
- Two (2) tickets to the Gala in February
- A special invitation for two (2) to attend the private reception prior to the start of the evening festivities where you can meet, greet and network
- Signage in Green Room (Backstage) as sponsor of hors d'oeuvres and wine
- First right of refusal for future year sponsorship

***Backstage Sponsor is HSBC Bank***

# Chairman's Ball



The Chairman's Ball, an elegant evening of dining and dancing, is a prestigious event aimed at attracting a high quality business audience celebrating our outgoing Chairman. A collaboration between the Chamber and your organization can strengthen an already strong program in return for being associated with the event as a sponsor.

## **PLATINUM SPONSOR - \$8,000**

The benefits of your sponsorship include:

- Exclusivity as Platinum Sponsor of the Chairman's Ball
- Your company name and logo on program, flyers, announcements, event promotion and media advertisements
- On-site signage (logo) at the event including welcome signs & on stage
- Enhanced corporate identification on Chamber's web site (providing pre- and post-coverage)
- Pre- and post-coverage in Business Briefs (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a strong supporter of the Windsor & District Chamber of Commerce
- Opportunity for a representative to speak from the podium for three minutes at the event
- Eight (8) complimentary tickets with preferred table location
- Name and/or logo on visual presentation at event
- First right of refusal for future year sponsorships

*Last Year's Platinum Sponsor Blonde & Little Insurance Ltd.*

## **GOLD SPONSOR - \$6,000**

The benefits of your sponsorship include:

- Your company name and logo on program, flyers, announcements, event promotion and media advertisements
- On-site signage (logo) at the event including welcome signs & on stage
- Enhanced corporate identification on Chamber's web site (providing pre- and post-coverage)
- Pre- and post-coverage in Business Briefs (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a strong supporter of the Windsor & District Chamber of Commerce
- Opportunity for a representative to speak from the podium for one minute at the event
- Six (6) complimentary tickets with preferred table location
- Name and/or logo on visual presentation at event
- First right of refusal for future year sponsorships

*Last Year's Gold Sponsor Casino Windsor*

## **SILVER SPONSOR - \$4,000**

The benefits of your sponsorship include:

- Your company name and logo on program, flyers, announcements, event promotion and media advertisements
- Corporate identification on Chamber's web site (providing pre- and post-coverage)
- Pre- and post-coverage in Business Briefs (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a strong supporter of the Windsor & District Chamber of Commerce
- Opportunity for a representative to speak from the podium for 30 seconds at the event
- Four (4) complimentary tickets with preferred table location
- Name and/or logo on visual presentation at event
- First right of refusal for future year sponsorships

**BRONZE SPONSOR - \$2,000**

The benefits of your sponsorship include:

- Your company name and logo on program, flyers, announcements, event promotion and media advertisements
- Pre- and post-coverage in Business Briefs (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a strong supporter of the Windsor & District Chamber of Commerce
- Two (2) complimentary tickets with preferred table location
- Name and/or logo on visual presentation at event
- First right of refusal for future year sponsorships

***Last Year's Silver Sponsors:***

*Ambassador Bridge, Canadian Tire Windsor East, Family Tradition Foods, Mr. Copies, Toldo Corporation, Valiant Corporation & Windsor Family Credit Union Ltd.*

**HORS-D'OEUVRES SPONSOR - \$750.00**

The benefits of your sponsorship include:

- Your name on a tent card on all servers' trays as a sponsor of hors-d'oeuvres served at the event during cocktail hour (6:00 p.m. – 7:00 p.m.).
- Your company name in evening program as a sponsor
- Your company name in Business Briefs newsletter (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a supporter of the Windsor & District Chamber of Commerce
- Name and/or logo on visual presentation at event
- First right of refusal for future year sponsorships

***Last Year's Sponsor CNA Canada Insurance***

# Challenge Cup



We could do a whole book on popular community event. The field events are as diversified as ever and the pre-events provide many needed community services (blood donations to the Red Cross, canned food donations to the Goodfellows and cash donations to The Hospice of Windsor and Windsor Regional Cancer Centre and aluminum tabs to the Colasanti's Wheelchair Fund). The magnitude of this event is mind boggling and it is estimated over 4000 people attend. To run smoothly, it takes hours of work and planning by some two hundred volunteers led by a qualified and dedicated Steering Committee.

## **PLATINUM SPONSORSHIP - \$3500**

Premium Promotional Benefits include:

- CHYR 96.7 FM Platinum Sponsor radio commercials aired regularly, prior to the event
- Your company logo prominently displayed on approx. 300 T-Shirts, which will be worn by all volunteers on Challenge Cup day. The shirts will also be available for purchase and team participants will be able to pre-order them prior the event.
- Name recognition on the Chamber's Weekly Electronic Newsletter and Chamber Website.
- Name recognition/company logo in a Biz X Magazine article and advertisement.
- Name recognition in any media coverage prior to or on Challenge Cup day (i.e. press releases, radio and television exposure, etc.)
- Name recognition in public announcements throughout Challenge Cup day.
- Your company logo in 3,500 Event Pocket Programs containing Map and Information distributed to Challenge Cup participants, spectators, and visitors
- Recognition in Business Briefs (monthly newsletter to the entire membership of the Windsor & District Chamber of Commerce) of your support of Challenge Cup
- Name recognition/company logo in the Challenge Cup Souvenir Yearbook (Keepsake program distributed free to all Chamber members and participants of Challenge Cup).
- Advertisers will be given extra copies of the Pocket Programs and Souvenir Yearbook

## **GOLD SPONSORSHIP - \$650 (Only 14 available)**

- Your company logo in 3,500 Event Pocket Programs containing Map and Information distributed to Challenge Cup participants, spectators, and visitors
- Your company logo on a Challenge Cup 3' x 2' Event Sign (14 Games of Challenge Cup)
- Recognition in Business Briefs (monthly newsletter to the entire membership of the Windsor & District Chamber of Commerce) of your support of Challenge Cup
- Name recognition/company logo in the Challenge Cup Souvenir Yearbook (Keepsake program distributed free to all Chamber members and participants of Challenge Cup).
- Advertisers will be given extra copies of the Pocket Programs, Souvenir Yearbook and their 3' x 2' Event Sign.

# Golf Tournament



Monday, June 14, 2004

Pointe West Club

This year's 68<sup>th</sup> annual event will be held at Essex County's premier golf course, Pointe West Golf Club on Monday, June 14, 2004. This incredibly popular, high profile tournament is an annual sell-out with 268 golfers in attendance, providing an excellent opportunity for community-minded corporations to show their support for Windsor and Essex County businesses. The vast majority of the participants in this Chamber event are the 'decision makers' of companies, comprised of business owners, top management executives and professionals.

## MAJOR EVENT SPONSOR(S)

**Sponsorship Fee -- \$ 2,500.00 (sole presenting sponsorship \$5000.00)**

- Recognition in all printed/promotional materials (pre and post) relating to the tournament (i.e. Business Briefs – circulation 2100, Chamber website – Events Online, E-newsletter, tournament day programs/information, etc.)
- Prominent signage at the tournament
- Corporate logo on golf balls given to each golfer participating in the tournament (50% of golf balls if two sponsors)
- Verbal recognition at the event by the Master of Ceremonies
- Opportunity to address guests during the dinner program and present plaque to the winning foursome (if more than one major event sponsor first come presents 1<sup>st</sup> place)
- Two (2) golf packages for the tournament with choice of tee time (option to purchase additional tickets at regular rate).
- Opportunity to distribute items/information to participants
- Certificate of Sponsorship and recognition as a supporter of the Chamber of Commerce

### *Last Year's Major Sponsors:*

*Maxess Networx & Rogers AT & T*

## HOLE SPONSOR

**Sponsorship Fee -- \$ 250.00**

- Sponsor sign at the designated hole
- Recognition in printed/promotional materials relating to the tournament (i.e. Business Briefs – circulation 2100, tournament day programs/information, etc.)
- Certificate of Sponsorship and recognition as a supporter of the Chamber of Commerce

## SPECIAL CONTEST SPONSOR

**Sponsorship Fee – Provide a prize valued at a minimum of \$100**

Opportunities exist for Closest to the Pin, Long Drive, First Hole-in-One, etc.

- Recognition in printed/promotional materials relating to the tournament (i.e. Business Briefs – circulation 2100, tournament day programs/information, etc.)

## DONATE A DOOR PRIZE

**Suggested minimum value \$25**

We want every golfer to go home with a prize so we can always use your help.

- Recognition in Business Briefs – circulation 2100

# Good Morning Windsor-Essex



## **4 events annually**

This networking leads program is designed to offer our members an opportunity to present their businesses to an intimate group, set-up as roundtables. The minimum exposure for each attendee is 20 other members. With a round-table set-up, this event offers you a captive audience with opportunities to openly network before and after the event.

**HOST SPONSORSHIP** – the host will provide the following as a part the event sponsorship:

- The facility large enough to accommodate 20 round tables
- Tables will be skirted or nicely draped and will have five chairs each
- Table numbers must be provided and presented in a visible manner
- A light continental breakfast such as fruit, danishes, muffins, coffee & juices to be provided for all attendees.

\*\* You can also be a sponsor of this event for \$500. The Chamber would arrange the host details as above.

## **EVENT DETAILS:**

- Approximately 60-80 attendees (you will be notified of exact numbers prior to the event date)
- Event begins at 7:30 am and will close at approximately 9:30 am

## **Benefits of your sponsorship include:**

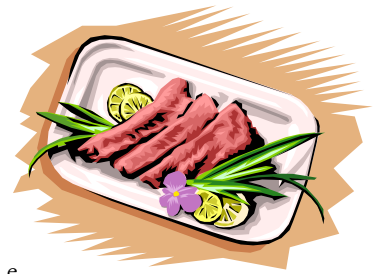
- Promotion as a sponsor (name and/or logo) of the breakfast including printed materials such as the event flyer, business briefs event marketing section and on the events section of the Chamber website [www.windsorchamber.org](http://www.windsorchamber.org)
- Two complimentary tickets to take part in the event
- An opportunity to address the audience for 3 minutes about your company and your products and services.
- Recognition in the Business Briefs, our monthly newsletter as a sponsor (circulation: 2100)
- Recognition on the Chamber's bi-weekly e-Newsletter as a sponsor
- Verbal recognition at the event by our Master of Ceremonies

## **You will also have the opportunity to:**

- Hand out any promotional material at the event
- Display your corporate banner at the event
- Use our event name in your advertising during the event campaign

# Luncheons

Sponsorship Value \$2,000



## Sponsorship Rewards include:

- Recognition in all printed/promotional materials relating to the luncheon (i.e. Chamber website, event flyer, media release and programs)
- Recognition in the Business Briefs (circulation 2100) as luncheon sponsor
- Signage and recognition at the luncheon
- A representative at the head table
- Opportunity to address guests (30 seconds) during the luncheon program
- Opportunity to distribute items/information to participants
- Certificate of Sponsorship and recognition as a supporter of the Chamber of Commerce

## Your corporate logo or name will appear on the following promotional materials:

- Event promotion materials (flyers, media release, etc.)
- Chamber of Commerce E-Newsletter & Events On-line
- Chamber of Commerce Business Briefs newsletter

## You will also receive:

- Verbal recognition at the event by the Master of Ceremonies
- Two (2) complimentary luncheon tickets at a principal table

## You will also have the opportunity to:

- Hand out any promotional material at the event
- Display your corporate banner at the event
- Make a draw at the event by one of your company representatives
- Use our event name in your advertising during the event

## ANNUAL GENERAL MEETING LUNCHEON

This annual event highlights the activities of the Chamber over the last year.

## AUTOMOTIVE LUNCHEON

This incredibly popular event revolves around the automotive industry and guest speakers include industry experts and automotive industry CEOs.

*IndustriOS Software* was last year's sponsor.

## ECONOMIC OUTLOOK LUNCHEON

Every year the Chamber brings in a speaker who has been very successful in delivering a thoughtful and well researched report on future economic activity, which includes global trends, the US and Canadian economic forecasts as well as a Provincial Outlooks.

*BMO Bank of Montreal* was last year's sponsor.

## MAYOR'S LUNCHEON

This premier business event showcases the Mayor's Annual State of the City Address, where the Mayor shares his vision and goals for the City of Windsor for the coming year. Sure to continue its success, this luncheon attracts Windsor's business leaders and is always a focus for media attention.

*Bell Canada* was last year's sponsor.

## SMALL BUSINESS MONTH LUNCHEON

Small business topics are the focus for this luncheon during Small Business Month.

*Scotiabank* was last year's sponsor.

**TRANSPORTATION LUNCHEON**

Focusing on transportation related issues this event captures the latest hot topics.

*Ambassador Brokerage was last year's sponsor.*

**OTHER SPECIALS LUNCHEONS**

Throughout the year the Chamber is able to bring in special guest speakers and topics for our membership and business community.

# Small Business Holiday Season Party



December 12, 2003

**Location: Ciociaro Club**

This brand new event was created so that small to medium sized companies could have an easy solution to the challenge of a company Christmas Party. Let us take care of your office Christmas Party plans. You and your guests will enjoy a festive party including cocktail hour, a delicious sit down dinner & dancing with a great DJ. Not only does our event committee take care of the details, we also create a tremendous atmosphere with hundreds of people.

What's more, we have a toy drive. Everyone bringing a new, unwrapped toy receives a raffle ticket. Prizes are generously donated by local businesses.

## **GOLD SPONSOR - \$4,000**

The benefits of your sponsorship include:

- Your company name and logo on program, flyers, announcements, event promotion and media advertisements
- On-site signage (logo) at the event including welcome signs & on stage
- Enhanced corporate identification on Chamber's web site (providing pre- and post-coverage)
- Pre- and post-coverage in Business Briefs (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a strong supporter of the Chamber
- Opportunity for a representative to bring greetings to guests at the event
- Six (6) complimentary tickets with preferred table location
- Name and/or logo on visual presentation at event
- First right of refusal for future year sponsorships

## **SILVER SPONSOR - \$2,000**

The benefits of your sponsorship include:

- Your company name and logo on program, flyers, announcements, event promotion and media advertisements
- Corporate identification on Chamber's web site (providing pre- and post-coverage)
- Pre- and post-coverage in Business Briefs (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a strong supporter of the Chamber
- Opportunity for a representative to bring greetings to guests at the event
- Four (4) complimentary tickets with preferred table location
- Name and/or logo on visual presentation at event
- First right of refusal for future year sponsorships

## **BRONZE SPONSOR - \$1,000**

The benefits of your sponsorship include:

- Your company name and logo on program, flyers, announcements, event promotion and media advertisements
- Pre- and post-coverage in Business Briefs (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a strong supporter of the Chamber

- Two (2) complimentary tickets with preferred table location
- Name and/or logo on visual presentation at event
- First right of refusal for future year sponsorships

**TABLE WINE SPONSOR - \$2000.00**

The benefits of your sponsorship include:

- Your company name and logo on program, flyers, announcements, event promotion and media advertisements
- Pre- and post-coverage in Business Briefs (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a strong supporter of the Chamber
- Opportunity for a representative to bring greetings to guests at the event
- Four (4) complimentary tickets with preferred table location
- Name and/or logo on visual presentation at event
- First right of refusal for future year sponsorships

**HORS-D'OEUVRES SPONSOR - \$500.00**

The benefits of your sponsorship include:

- Your name on a tent card on all servers' trays as a sponsor of hors-d'oeuvres served at the event during cocktail hour (6:00 p.m. – 7:00 p.m.).
- Your company name in evening program as a sponsor
- Your company name in Business Briefs newsletter (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a supporter of the Chamber
- Name and/or logo on visual presentation at event
- First right of refusal for future year sponsorships

**DESSERT BUFFET SPONSOR - \$500.00**

The benefits of your sponsorship include:

- Your name prominently displayed as a sponsor dessert table at the event
- Your company name in evening program as a sponsor
- Your company name in Business Briefs newsletter (circulation 2,100) including all Chamber members and community leaders
- Recognition by Emcee and/or President at the event a supporter of the Chamber
- Name and/or logo on visual presentation at event
- First right of refusal for future year sponsorships

**RAFFLE PRIZE DONOR**

**Suggested minimum value \$25**

We will encourage guests to bring a toy in exchange for a raffle ticket. Tickets will also be for sale at the event.

- Recognition at the event as a prize donor
- Recognition in Business Briefs – circulation 2100

# Other Sponsorship Opportunities

The Chamber has other programs throughout the year that are tremendous opportunities for your business.

This year we have three new events, **Late Summer After Business, 9 Hole Golf Networking Event & Small Business Holiday Party**, all with sponsorship opportunities. We also host workshops and seminars.

We can customize sponsorship for your organization. If you'd like more information on sponsorship or event, give us a call.

## Sponsorship Opportunities Commitment Form

Please check the ones that are of interest. Please note that commitments are on a first-come, first served basis with first right of refusal to the prior year and/or event sponsor. The Chamber will notify you if you have selected an event that is no longer available.

### After Business

- |                          |                                     |          |
|--------------------------|-------------------------------------|----------|
| <input type="checkbox"/> | October Networking Event            | \$500.00 |
| <input type="checkbox"/> | December Tradeshow                  | \$500.00 |
| <input type="checkbox"/> | February Networking Event           | \$500.00 |
| <input type="checkbox"/> | May Tradeshow                       | \$500.00 |
| <input type="checkbox"/> | June Tradeshow                      | \$500.00 |
| <input type="checkbox"/> | New – September End of summer event | \$500.00 |

### Before Business Breakfast

- |                          |                              |          |
|--------------------------|------------------------------|----------|
| <input type="checkbox"/> | 5 different events to choose | \$500.00 |
|--------------------------|------------------------------|----------|

### Business Excellence Awards Gala

- |                          |  |            |
|--------------------------|--|------------|
| <input type="checkbox"/> | Platinum Presenting Sponsor (Exclusive)  | \$8,000.00 |
| <input type="checkbox"/> | Award Sponsor                            | \$3,000.00 |
| <input type="checkbox"/> | Program Sponsor                          | \$2,000.00 |
| <input type="checkbox"/> | Recipient Briefing/VIP Reception Sponsor | \$2,000.00 |
| <input type="checkbox"/> | Backstage Reception Sponsor              | \$1,200.00 |

### Chairman's Ball

- |                          |   |                       |
|--------------------------|---|-----------------------|
| <input type="checkbox"/> | Platinum Presenting Sponsor (Exclusive) | \$8,000.00            |
| <input type="checkbox"/> | Gold Sponsor                            | \$6,000.00            |
| <input type="checkbox"/> | Silver Sponsor                          | \$4,000.00            |
| <input type="checkbox"/> | Bronze Sponsor                          | \$2,000.00            |
| <input type="checkbox"/> | Silver Sponsor                          | \$1,000.00            |
| <input type="checkbox"/> | Hors d'oeuvres Sponsor                  | \$750.00              |
| <input type="checkbox"/> | Auction Item Donor                      | Minimum Value \$50.00 |

### Challenge Cup

- |                          |                  |           |
|--------------------------|------------------|-----------|
| <input type="checkbox"/> | Platinum Sponsor | \$3500.00 |
| <input type="checkbox"/> | Event Sponsor    | \$ 650.00 |

### Golf Tournament

- |                          |                          |                        |
|--------------------------|--------------------------|------------------------|
| <input type="checkbox"/> | Major Event Sponsor      | \$2500.00              |
| <input type="checkbox"/> | Sign Sponsor             | \$ 250.00              |
| <input type="checkbox"/> | Specialty Contests Donor | Minimum Value \$100.00 |
| <input type="checkbox"/> | Door Prize Donor         | Minimum Value \$25.00  |

### Good Morning Windsor Essex

- |                          |  |          |
|--------------------------|--|----------|
| <input type="checkbox"/> | Host Sponsorship (4 events to choose from) | In Kind  |
| <input type="checkbox"/> | Sponsorship (4 events to choose from)      | \$500.00 |

### Luncheons

- |                          |                              |           |
|--------------------------|------------------------------|-----------|
| <input type="checkbox"/> | Annual General Meeting       | \$2000.00 |
| <input type="checkbox"/> | Automotive Luncheon          | \$2000.00 |
| <input type="checkbox"/> | Economic Outlook Luncheon    | \$2000.00 |
| <input type="checkbox"/> | Mayor's Luncheon             | \$2000.00 |
| <input type="checkbox"/> | Small Business Week Luncheon | \$2000.00 |
| <input type="checkbox"/> | Transportation Luncheon      | \$2000.00 |
| <input type="checkbox"/> | Other Luncheon Opportunities | \$2000.00 |

### Small Business Holiday Season Party

- |                          |                |            |
|--------------------------|----------------|------------|
| <input type="checkbox"/> | Gold Sponsor   | \$4,000.00 |
| <input type="checkbox"/> | Silver Sponsor | \$2,000.00 |
| <input type="checkbox"/> | Bronze Sponsor | \$1,000.00 |

<input type="checkbox"/> Table Wine Sponsor	\$2,000.00
<input type="checkbox"/> Hors d'oeuvres Sponsor	\$500.00
<input type="checkbox"/> Dessert Buffet Sponsor	\$500.00
<input type="checkbox"/> Raffle Prize Donor	Minimum Value \$25.00
<b>Sub-total of Sponsorships</b>	<b>\$ _____</b>
<b>7% GST</b>	<b>\$ _____</b>
<b>TOTAL</b>	<b>\$ _____</b>

**Please note:** Sponsorship payments will be invoiced prior to the event and must be paid within 30 days of invoice or prior to the event. GST is applicable to all sponsorships. GST #108214933

**We are interested in sponsorship but unsure of the best fit. Please contact us for an appropriate opportunity.**

Name: \_\_\_\_\_

Title / Position: \_\_\_\_\_

Company Name (as to appear in promotion): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

We have corporate signs for the Chamber to use at the event.

### Your Responsibilities as a Sponsor...

In order to represent your organization to the best of our ability, we need your assistance to make it a true success. This forms to note your business' responsibilities for the events that you choose to sponsor. Your corporate logo will be used in the areas noted on the event description. Please e-mail a copy of your current logo in .tiff or .jpg format to Marianne Burke - [mburke@windsorchamber.org](mailto:mburke@windsorchamber.org)  
Sponsorship payments will be invoiced prior to the event and must be paid within 30 days of invoice.

I have read and acknowledge the Responsibilities as a Sponsor.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

For further information please contact:

Linda Smith, President 966-3696 ext. 22

Marianne Burke, Event Coordinator 966-3696 ext. 21

Please complete and return to:

Windsor & District Chamber of Commerce, 2575 Ouellette Place, Windsor, ON, N8X 1L9

Phone: (519) 966-3696 Fax: (519) 966-0603

[www.windsorchamber.org](http://www.windsorchamber.org)