

# District 6060 Five Point Plan

For strengthening existing clubs

- 1) Hold a good meeting
  - a) Have a good meeting place
  - b) Have good food
  - c) Have a short business session
  - d) Always have speakers
    - 1) Confirm who is speaking 4 weeks in advance
    - 2) Have quality Rotary info programs at least every other month
    - 3) Have videotapes on hand to cover no shows
- 2) Have a minimum of 4 projects working each year
  - a) start at least one if there are less than four currently
- 3) Have a minimum of four social events with spouses per year
  - a) suggestions
    - Installation banquets
    - Trip to ball game—concert—etc.
    - Spring or fall cook out
    - Christmas party
  - b) Start at least one if there are less than four currently
- 4) PUBLICIZE WHAT WE DO
  - a) have newspaper interviews with pics with every project
  - b) have talk shows on local radio and cable networks
    - 1) Arrange for this when District Governor visits your club
  - c) Utilize church bulletins to announce scholarships etc.
  - d) Set out Rotarian Magazine in lobbies---waiting rooms etc.
  - e) Set out brochures in lobbies and waiting rooms etc.
  - f) Put Rotary decals on office, store and car windows
  - g) Hang copies of Four Way Test and Object of Rotary in waiting rooms—offices—etc.
  - h) All fund raiser tickets—coupons—ads—include the purpose of funds
- 5) Create a Board of Directors with continuity

**ALL 5 POINTS MUST BE CONSIDERED FOR  
A CLUB`S SUCCESS**